



AG TEACHER TOOLKIT

The Arkansas Soybean Promotion Board has prepared this Ag Teacher Toolkit full of ag-focused curriculum for your classroom. Checkout the activities and resources below for ideas on teaching your students the value of the ag careers!



CAREER SNAPSHOTS

Use our Field to Film: Career Snapshot video series to show your students the many career opportunities the ag industry has to offer.



SOYBEAN RECIPES

Host a classroom cooking contest! Split your students into groups and prepare one of these dishes by following one of the many soy recipes on our website. Take it a step further and challenge your students to create their own soy-based recipe.



FEATURED RESEARCH

Check out our Field to Film: Featured Research Video series, where you'll meet some amazing ag experts as they walk you through their latest research projects. From roots to beans, these researchers are constantly learning something new! This would be a great opportunity to talk about the importance of doing research, no matter what you do!

SOYBEAN SCIENCE CHALLENGE

Every year, the Arkansas Soybean Promotion Board funds the Soybean Science Challenge, an educational project to support secondary student scholarship and research to ensure the sustainability of soybean production in Arkansas. Start preparing your students now! The winning project receives a cash prize of \$500.



ARKANSAS SOYBEAN MONTH

RECIPE CONTEST

High in protein, amino acids, and energy, soy is one of the healthiest foods around – and it tastes great, too! In celebration of Arkansas Soybean Month, the Arkansas Soybean Promotion Board invites you to enter its Soy Recipe Contest. Whether you like tofu, edamame or soy milk – show us how you enjoy soy. All recipes will be shared during November on ASPB's Facebook page. Prizes will be awarded to the recipes with the most Likes. What are you waiting for? Get your soy on!

Prizes for the winners:

1st: \$200

2nd: \$100

3rd: Soybean Swag Bag



1. Choose a soy-based recipe or create your own (Soy-based recipes = one soy ingredient required).
2. Make a video of yourself preparing your recipe (5 minutes or less please).
3. Submit your video, typed recipe of the dish prepared in the video, and your contact information to arkansassoybeans@gmail.com including: name, email, address and phone. **The deadline to submit is November 23rd, 2020.**
4. By entering our contest, you agree to our terms and conditions to use your submitted materials on our social media. [Click here for our terms and conditions.](#)

MY AG STORY SOY CHALLENGE

Every FFA member has a story. We want to hear yours! Tell us why you became involved in FFA, why you believe in agriculture, and what you hope to do one day.

1. Make a video of yourself sharing your ag story.
2. Tell us who you are, what FFA chapter you belong to, your ag background.
3. Share on social media and tag ASPB and use #MyAgStorySoyChallenge.
4. Be sure to mention the Arkansas FFA Foundation's Bushels for the Blue campaign.



ARKANSAS SOYBEAN MONTH

REPORTERS KIT

FFA Chapter Reporters – we need your help! November is Soybean Month and to celebrate, ASPB is partnering with the Arkansas FFA Foundation to promote the Bushels for the Blue campaign. The funds raised by this campaign go directly to fund FFA programs around the state. Help us spread the word by posting to your Chapter's social media channels this November. Here are some example posts to help get you started.

[Click here for the donation page](#)

INSTAGRAM

November is #ArkansasSoybeanMonth! To celebrate, the Arkansas #Soybean Promotion Board is partnering with the @arkansasffa to help support #FFA chapters like ours. You can help too, by investing in the #sustainable future of #agriculture through a charitable donation to the #BushelsfortheBlue campaign.

Like you, @arkansassoybeans is invested in the future of our youth in agriculture, to help foster the next generation of industry leaders. Ready to make a difference? Visit TheMiracleBean.com to learn how to make a donation to the Arkansas FFA Foundation and while you're there, check out how the ASPB is supporting students involved in agriculture.

TWITTER

November is #ArkansasSoybeanMonth! To celebrate, @arkansassoybean is partnering with @arkansasffa to help support #FFA chapters like ours. You can help too, by investing in the future of #agriculture through a donation to the #BushelsfortheBlue campaign at <https://bit.ly/2HY4xDk>.

FACEBOOK

November is #ArkansasSoybeanMonth! To celebrate, the Arkansas #Soybean Promotion Board is partnering with @ArkansasFFAFoundation to help support #FFA chapters like ours. You can help too, by investing in the #sustainable future of #agriculture through a charitable donation to the #BushelsfortheBlue campaign.

Like you, @arkansassoybeans is invested in the future of our youth in agriculture, to help foster the next generation of industry leaders like these young professionals: <https://bit.ly/2TT2nXP>. Ready to make a difference? Donate to the Arkansas FFA Foundation today at <https://bit.ly/2HY4xDk>.