



The Bean Brief
NOVEMBER 2020

AGRICULTURE SECRETARY WES WARD JOINS ASPB TO CELEBRATE ARKANSAS SOYBEAN MONTH 2020

Arkansas Secretary of Agriculture Wes Ward held a proclamation presentation to help ASPB kick off Arkansas Soybean Month 2020.



"Agriculture is our state's No. 1 industry, contributing more than **\$21 billion** in economic value to the state's economy and providing more than **269,000 jobs**, one of every six jobs, in the state. Arkansas ranks **11th** in the nation for soybean production, and we appreciate the many farm families who make the soybean industry such an important part of Arkansas's diverse agricultural industry," said **Agriculture Secretary Wes Ward**.

[READ MORE ABOUT ARKANSAS SOYBEAN MONTH HERE](#)

WATCH THE ARKANSAS SOYBEAN DOCUMENTARY

Our **Arkansas Soybean Documentary** never gets old. It's special to us because it reminds us of the many **soybean producers and families who have worked and**



continue to work tirelessly
to make Arkansas a national ag
leader. If you haven't seen it, check
it out today.

HARVEST 2020

How is Harvest going? We would love to see your pictures!

However it looks, share your experience with us!

Post your pictures on social media with **#Harvest20**.

You can also send your pics to arkansassoybeans@gmail.com.



Photos courtesy of Jenna Martin, Martin Farms.



Photos courtesy of Luke Mitchell, Mitchell Farms Partnership.

SUBMIT YOUR #HARVEST20 PHOTOS HERE.

FIELD TO FILM: CAREER SNAPSHOTS

Mark Lambert, Commodity/Regulatory Affairs Director

When **Mark Lambert** was in school, he thought **Arkansas Farm Bureau** was an insurance company. Fast-forward several years, and now Mark serves as the **director of commodity and regulatory affairs for Arkansas Farm Bureau, administering the work of organizations like ASPB.** Watch his feature to learn how Mark started his career in agriculture, advocating for both **rural and urban Arkansans.**



WATCH MORE CAREER SNAPSHOT VIDEOS
HERE.

A SPECIAL CHEERS TO 50 YEARS!



Have you seen our special 50th Anniversary Badge?

2021 marks 50 years of the ASPB!

50 years! That's a long time and it's certainly worth celebrating.

Over the next year, you'll be seeing our celebratory badge in honor of this milestone. It serves as a reminder of our history.

Cheers to another 50 years of the Arkansas Soybean Promotion Board!

BUSHEL FOR THE BLUE

As part of Soybean Month, the **Arkansas Soybean Promotion Board** is proud to partner with **Arkansas FFA** to help support the many FFA chapters around the state.

The Bushels for the Blue campaign is designed to help ag leaders

and professionals invest in the future of agriculture.

Ready to make a difference?

[Donate to the Arkansas FFA Foundation today.](#)

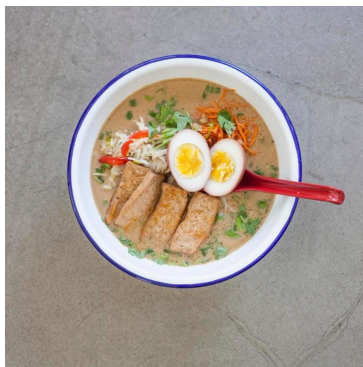


LITTLE ROCK RESTAURANT TOUR

In celebration of **Soybean Month**, we curated a culinary tour to showcase the best soy-based fare that **Little Rock** has to offer.

Congratulations to our social media giveaway winner, **Jayme Jeane**. Enjoy your gift card bundle to **Three Fold Noodles and Dumpling Co.**, **The Root Café**, and **Mike's Café**.

Check out these dishes we discovered. All three were taste-tested and approved. The verdict is in: **they were SOY delicious!**



NOODLE SOUP

Three Fold Noodles & Dumpling Co.



SPICY BANH MI

The Root Café



STEAMED VEGGIES & RICE

Mike's Café

RECIPE CONTEST



We've extended the deadline for our **Soy Recipe Contest**. Whether you use soymilk in smoothies like this SOY Chef did, or you throw **edamame** in your favorite salad, show us how you **Enjoy Soy!**

You can find all submitted recipes on our Facebook page next month. **There will be a \$200 prize for the recipe with the most likes, and a \$100 prize for the runner-up!**

What are you waiting for? Get your soy on!

[FIND RULES OF ENTRY
HERE](#)

IFYE INTERNATIONAL LEADERSHIP PROGRAM APPLICATIONS



IFYE Association
of the USA, Inc.
Peace Through Understanding



United Soybean Board Grants IFYE
Association \$124,110 for International
Leadership Program

[READ MORE ►](#)

Applications are now open to young adult leaders within the soybean industry to have a **once-in-a-lifetime international experience**. Funded by USB and administered by the [IFYE Association of the USA, Inc.](#), this program is open to eight participants.

The selected participants will be immersed in a country's culture and **learn insights into trade relations activities**.

IFYE is a nonprofit organization that has been conducting international programs for 72 years.

The program application can be found on the IFYE [website](#).

CHEESE BREAD

Don't forget the bread! This **cheesy bread** is so good, people will fight over the last piece! Just toss your **soy jalapeño pepper or cheddar cheese and soymilk** into the bread machine with the rest of the following ingredients and enjoy!



INGREDIENTS

- 3 $\frac{3}{4}$ cups bread flour
- $\frac{1}{3}$ cup soy flour
- $\frac{1}{3}$ cup oatmeal
- 2 tablespoons sugar
- 1 teaspoon salt
- 1 teaspoon dry mustard
- 2 teaspoons chili powder
- 2 tablespoons instant minced onion
- 2 teaspoons active dry yeast
- 1 $\frac{1}{2}$ cups plain soymilk
- 1 cup (4 ounces) soy jalapeño pepper cheese or soy cheddar cheese, cut into cubes or shredded

INSTRUCTIONS

Add all ingredients to bread machine according to manufacturer's directions.

Yield: 1 $\frac{1}{2}$ pound loaf of 12 slices. Per 1-slice serving: 220 calories, 3 g fat (0 g sat fat), 9 g protein (3.6 g soy protein), 38 g carbohydrate, 330 mg sodium, 0 mg cholesterol, 2 g dietary fiber.

Find more soy recipes
here.

USB MEETINGS WILL BE VIRTUAL

The Executive Committee discussed **cost penalties, formats and logistics** for both the December 2020 meeting in St. Louis and the February 2021 meeting in Little Rock. After examining multiple factors with the ongoing COVID-19 pandemic, the EC **approved conducting these meetings virtually**. Factors taken into consideration included **operational resources and**



Photo courtesy of United Soybean Promotion Board.

safety, along with regulatory and legal parameters to conduct business in person. Additionally, the EC asked other commodity organizations their plans on holding in-person meetings with their farmer boards in the coming months.

While this is a difficult decision, the USB states it was made out of a strong desire to protect the health and well-being of its board and staff, as well as their families and communities.

CALENDAR OF EVENTS

VIRTUAL MEETINGS

2020 Agricultural Retailers Association (ARA) Conference & Expo

December 1-2

2020 December United Soybean Board Executive Committee Meeting

December 8

2020 December United Soybean Board Meeting

December 9-10

The InfoAg Conference

December 15-17

DON'T LEAVE WITHOUT COMPLETING OUR SURVEY

Take our quick survey for a chance to **win this Bluetooth BBQ Meat Grill Thermometer!**

All completed surveys will be entered for a chance to win.

It only takes a few minutes. What are you waiting for? **Secure your chance to WIN now!**



CHECK US OUT ON SOCIAL MEDIA!

