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## ASPB Recognizes Top Producers

### Grow for the Green Contest Winners

Congratulations to **Ronnie Ragsdell** of Lawrence County and **Matt Miles** of Desha County, two of the top producers who ranked among the slate of winners in 2020's Grow for the Green Soybean Yield Contest, proudly sponsored by ASPB. During the recent Arkansas Soybean Association Annual Conference, Ragsdell was named the newest member of the 100 Bushel Club with a yield of 104.067 bu./a. using Pioneer P48A60X. Ragsdale became the 23<sup>rd</sup> producer to join the 100 Bushel Club, joining veteran member Miles who once again hit the 100-bushel mark with a yield of 116.858 bu./a. growing Pioneer P47A64X. Miles was also named winner of the Champion of Champions, a category new to the contest this year. For a complete list of 2020 winners, click below.

[2020 Results](#)

### More Crop Per Drop Contest Winners

Also announced recently were the winners of the 2020 More Crop Per Drop Contest, supported by ASPB as well. **Jeremy Weideman**, a producer from Clay

County finished 1st in the Soybean portion of the irrigation contest with an average of 4.3 bushels per inch of water. Read more about Weideman's participation in this contest below.

[Read more  
here](#)



## Innovations in Irrigation



### Featured Research

Monitoring soil conditions is crucial to the proper management of irrigation systems. This checkoff-funded research project, led by University of Arkansas Division of

Agriculture's **Dr. Chris Henry**, utilizes monitors, sensors, computerized hole selection and surge irrigation to improve irrigation water management. With the use of Watermark™ sensors and knowledge of Arkansas's many soil types, ag research experts created a database that helps Arkansas producers make informed decisions about their irrigation. [Watch the video to learn more by clicking here.](#)



### Career Snapshot

**Nathan Bailey** is the founder and CEO of Waterbug Irrigation, LLC (Waterbug). He founded the business in January 2017, while working his way through college helping repair polypipe irrigation systems. Bailey invented The Bailey Patch and designed The Original Pink Polytube after witnessing the inefficiencies of traditional repair processes. Thanks to Bailey's invention, farmers can now save about 10 to 15% on something they already have to buy, without sacrificing quality. Watch this career snapshot video to learn more about Bailey and his experience as an ag professional. [Watch the video by clicking here.](#)





# A Sustainable Future Through Checkoff Investment



## Value of the Checkoff

United Soybean Board, in collaboration with ASA, has produced a short video highlighting the checkoff's long-term investments in the soybean industry. The video shows how checkoff investments support innovation and continuous improvement in U.S. soy production and sustainability to serve customers around the world. [Watch the video by clicking here.](#)

## Soy Checkoff Supports Study on Sustainable Ag Tech Investment

A report by U.S. Farmers & Ranchers in Action and research partners shows innovative investments in sustainable ag technologies can pay dividends, improve environment and revitalize communities.

[Read the release here](#)

## U.S. Soy Sustainably Grown Mark

# Initiative Gains Notable Traction

Leading food industry publications have shown strong interest in USB's recently announced [Sustainably Grown U.S. Soy mark](#). Check out this [recent article from Food Navigator](#) highlighting many positives of using sustainably grown U.S. soy.



## Life of a Soybean

U.S. soybean farmers work hard to help ensure families are fed around the world. Soy Connection, in collaboration with USB, released "The Life of A Soybean," a video produced to help educate consumers about soybeans, one of the most versatile and resilient plants in the nation. Watch it here!



# Power Up Your Protein with Soybean

## Layered Green and White Edamame Salad

Is anyone else feeling extra fluffy after a week of being snowed in? Time for some greens to get you back on your routine! Try this edamame-avocado spread. Spread it on some whole wheat toast and you've got yourself a healthy, filling breakfast that still feels like a splurge!



Try This  
Recipe



CALENDAR OF EVENTS

## VIRTUAL MEETINGS

### Commodity Classic

March 2

### Midwest American Society of Animal Science

March 8-10

### Technical Advisory Panel (TAP) “Coatings, Adhesives, Infrastructure, and Emerging New Uses” Meeting

March 9

### Future Food Tech

March 11-12

SEE THE FULL CALENDAR OF EVENTS  
HERE

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