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Prominent Arkansas Farmers Join Cast of New Reality Show

*Matt Miles of Desha County and Perry Galloway of Woodruff County
compete in first-ever televised national soybean contest*



*Caption: Local soybean producers Matt Miles of Desha County and Perry Galloway of Woodruff County star in the all new television series *The Podfather* on RFD-TV..*

(Photos courtesy of SWood Media)

LITTLE ROCK, Ark. (March 31, 2021) - Local soybean producers **Matt Miles** of Desha County and **Perry Galloway** of Woodruff County are bringing national attention to the Arkansas soybean industry, which represents [the state's top row crop](#) with approximately 3 million acres planted annually. The producers' starring roles on the all new television series [The Podfather](#), is rapidly elevating the profiles of their operations and that of the Arkansas soybean industry.

"The soybean industry is at a turning point right now, with more and more farmers gaining interest in ways to improve their yields using the latest technology and techniques. That's the approach we've taken on our operation and what's continued to drive our productivity and profitability," Miles said. "Appearing on the show has been a tremendous opportunity to educate people about the innovations we've implemented on our farm and found success with."

Miles is recognized as the first farmer in Arkansas to produce a soybean crop yielding 100+ bushels per acre. Miles first achieved this recognition in 2013, launching him into the national spotlight. Since then, Miles has consistently excelled in the state's [Grow for the Green](#) soybean yield contest managed by the Arkansas Soybean Association and sponsored by the [Arkansas Soybean Promotion Board](#). Miles was most recently honored as the Champion of Champions in [the contest's 2020 edition](#) for yielding 116.858 bu/a with Pioneer P47A64X.

"There is no doubt that farming is hard work. To manage your farm well and to stay with it as long as I have, you have to love it," Galloway said. "Having the opportunity to share our passion for agriculture, tell our story and be an advocate for our industry has made me feel very fortunate."

Perry Galloway is a sixth-generation farmer working land his family has owned since the 1850s. Galloway farms approximately 12,000 acres of irrigated row crop, primarily in soybeans. Galloway manages multiple enterprises in addition to his farm, including Broadview Aviation, LLC, an aerial application business, and Hefty Seed Co. located in Augusta. He is also a certified crop advisor and achieved his first 100 bushel busting crop in 2015.

Miles and Galloway compete in the new series against three other producers from Maryland and Ohio for the top spot in today's competitive marketplace. *The Podfather*, which [premiered on March 11th](#), explores the latest techniques to achieve 100+ bushel yields while maximizing producers' return on investment. In the show's reality-doc format, *The Podfather* follows each producer's journey through growing season from planting to harvest, with entertaining looks into their methods of pushing the yield envelope with innovative strategies.

This series comes during the Arkansas Soybean Promotion Board's year-long celebration of its [50th Anniversary](#). To commemorate this industry achievement, ASPB is highlighting the milestone through a variety of planned activities and communications efforts during 2021. The Arkansas Soybean Promotion Board was established in 1971, providing soybean producers in Arkansas an organization through which they could work to improve the state's soybean industry. Today, Arkansas consistently ranks among the top 10 soybean producing states nationally, exporting 50% of its crop and generating an annual economic impact of nearly \$2 billion in the state.

For the latest news and updates about this year's 50th anniversary celebration, follow the Arkansas Soybean Promotion Board on [Facebook](#), [Instagram](#) and [Twitter](#) or sign up to receive the monthly [Bean Brief](#) newsletter.

The Podfather airs Thursdays at 6:30 a.m. and 5:00 p.m. (EST) on [RFD-TV](#).

Learn more about the Arkansas Soybean Promotion Board and the Arkansas soybean industry, by visiting [TheMiracleBean.com](#).

Editor's Note: [Click here](#) for hi-resolution images. Miles and Galloway are available for personal interviews upon request. To schedule an interview, contact Carson Horn at chorn@comgroup.com or at 501-515-0849.

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About the Arkansas Soybean Promotion Board

The Arkansas Soybean Promotion Board is led by nine volunteer farmer-leaders nominated by various producer organizations in Arkansas and appointed by the Governor. Soybeans are Arkansas's top row crop with approximately 3 million acres planted each year, generating an annual economic impact of \$2 billion. Arkansas is consistently ranked among the top ten soybean producing states nationally, exporting 50 percent of its crop. ASPB invests more than \$2.2 million in research each year as part of its commitment to the continued sustainability of the Arkansas soybean industry. Learn more by visiting www.themiraclebean.com.

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