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TRENDING

## Arkansas Soybean Promotion Board Celebrates 50th Anniversary



**FIFTY YEARS.** Half of a century. That's how long the Arkansas Soybean Promotion Board has been serving our state's soybean producers.

That's a huge milestone! We announced the official mark of the 50<sup>th</sup> anniversary celebration at the Farm and Gin Show virtual event last month. [Check out the official announcement here.](#)

[Check out Arkansas Grown's recent feature on this industry milestone here.](#)

The Podfather



Five farmers compete for The Podfather title in the first ever, televised national soybean contest, featuring **Matt Miles** of Arkansas, the first farmer in the state to bust 100 bushels per acre, and **Perry Galloway** of Woodruff County. [Check out the series trailer below or read more by clicking here.](#)







## Take Action Hosts Herbicide-Resistance Management Video Series

Pesticide-Resistance Management has teamed up with university researchers to develop a set of seven videos outlining current issues and soy checkoff-funded research on herbicide-resistance management. The video series, “Inside Weed Management,” covers topics such from broadcast nozzle selections to cover crops for weed suppression. Videos in the series will be uploaded on a weekly basis. You can watch the first five videos [here](#).



### Featured Research

#### Identifying Best Practices in Integrated Weed Management

Weed management is part of the job. We all know it. It's a tough one, so best practice is to stay ahead of it by taking a long-term approach. Your checkoff dollars help our weed resistance experts keep weed management research a top priority.

Check out this research video, highlighting a recent checkoff-funded research project led by **Dr. Butts**, **Dr. Norsworthy**, **Dr. Barber** and **Dr. Burgos**. The team used an integrated weed management approach, testing multiple weed management tactics at once to minimize herbicide resistance.

[Learn More](#)



## Career Snapshot

Crop consultants can play an important role in the success of producers' weed management strategy. **Daniel McCormick** is a crop consultant for Pro Ag. He takes soil samples before or after each planting season, then returns after the next planting season to do another quick sweep and report his observations to the farmer.

Hear what advice McCormick has for ag students, and learn more about being a crop consultant here:

[Learn More](#)



## USB Farmer–Leader Nominations

The U.S. Department of Agriculture’s Agricultural Marketing Service is seeking nominees for USB to succeed 16 members and four alternate members with terms that expire in December 2021, including a seat for Arkansas. The deadline for nominations is April 18, 2021. The Notice to Trade for USDA USB nominees is posted [here](#).



## Soy Checkoff Research Shows Strong Trust in U.S. Farmers

[Read the release here](#)





## Soy Innovation Challenge Winners Deliver Next-Generation Ag Technologies

[Read the release here](#)



### CONSUMER CORNER

## April is Soy Foods Month

This April, the US Soy industry is working to educate health professionals and end users about the nutritional benefits of soy foods.

[Learn more about the nutritional benefits of soy here.](#)

### Recipe to Try

The beauty is in the dressing! Well, at least the taste is. Dress up even the most boring of salads with our Creamy Italian Dressing.



Using only three ingredients, this is an easy one to keep on hand for the week.

**EXTRA TIP:** use it as a marinade or to spice up your favorite pasta salad.

**PRO TIP:** Do all of the above!

[Try This Recipe](#)



## CALENDAR OF EVENTS

### VIRTUAL MEETINGS

#### **National Ag Statistics Service Data Users Spring Meeting**

April 14

#### **American Coatings Conference**

April 19 – 21

[SEE THE FULL CALENDAR OF EVENTS  
HERE](#)

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