



Contact:
Carson Horn
The Communications Group
501-515-0849
chorn@comgroup.com

FOR IMMEDIATE RELEASE

Arkansas Soybean Promotion Board Celebrates 50th Anniversary with Donation to Arkansas Foodbank



Caption: Lea Whitlock of the Arkansas Foodbank accepts a \$5,000 donation from the Arkansas Soybean Promotion Board during the 17th Annual BuzzBQ in North Little Rock on May 22, 2021. [Click here](#) for a hi-res photo.

NORTH LITTLE ROCK, Ark. (May 28, 2021) - [The Arkansas Soybean Promotion Board](#) (ASPB) has donated \$5,000 to the Arkansas Foodbank in celebration of the promotion board's 50th anniversary during the 17th Annual BuzzBQ held recently in North Little Rock and co-sponsored by ASPB. This donation will provide 25,000 meals to families in Arkansas facing hunger.

"The Arkansas Foodbank is so excited to receive this gift," said Arkansas Foodbank Communications Director **Lea Whitlock**. "This donation will go directly to feeding our neighbors in need. Like those individuals we serve, we are so grateful to the Arkansas Soybean Promotion Board for choosing the Arkansas Foodbank to benefit from their generosity."

This donation comes during the Arkansas Soybean Promotion Board's year-long celebration of its [50th anniversary](#). To commemorate this industry achievement, ASPB is highlighting the milestone through a variety of planned activities and communications efforts during 2021. The Arkansas Soybean Promotion Board was established in 1971, providing soybean producers in Arkansas an organization through which they could work to improve the state's soybean industry. Today, Arkansas consistently ranks among the top 10 soybean producing states nationally, exporting 50% of its crop and generating an annual economic impact of nearly \$2 billion in the state.

"The Arkansas Soybean Promotion Board exists to help producers through research, education and promotion," said [Donald Morton, Jr.](#), a third-generation soybean producer from Prairie County and ASPB chairman. "I can't think of a better way to promote the Arkansas soybean industry and celebrate this milestone in our history than investing in as worthy a cause as helping to fight food insecurity in our state."

For the latest news and updates about this year's 50th anniversary celebration, follow the Arkansas Soybean Promotion Board on [Facebook](#), [Instagram](#) and [Twitter](#) or sign up to receive the monthly [Bean Brief](#) newsletter.

Learn more about the Arkansas Soybean Promotion Board and the Arkansas soybean industry, by visiting [TheMiracleBean.com](#).

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About the Arkansas Soybean Promotion Board

The Arkansas Soybean Promotion Board is led by nine volunteer farmer-leaders nominated by various producer organizations in Arkansas and appointed by the Governor. Soybeans are Arkansas's top row crop with approximately 3 million acres planted each year, generating an annual economic impact of \$2 billion. Arkansas is consistently ranked among the top ten soybean producing states nationally, exporting 50 percent of its crop. ASPB invests more than \$2.2 million in research each year as part of its commitment to the continued sustainability of the Arkansas soybean industry. Learn more by visiting [www.themiraclebean.com](#).

About Arkansas Foodbank

Arkansas Foodbank, the largest hunger relief organization in Arkansas, offers innovative programming focused on serving hungry Arkansans with healthy and nutritious food. Programs like Food For Kids, Food For Families and Food For Seniors provide food and other resources for more than 400 food pantries, schools, shelters, senior centers and other agencies that directly aid hungry Arkansans. For information on how you can fight hunger, visit [arkansasfoodbank.org](#). *The Foodbank is a proud member of Feeding America and the Arkansas Hunger Relief Alliance.*

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Arkansas Soybean Promotion Board, P.O. Box 31, Little Rock, AR 72203

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