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TRENDING

2021 Grow for the Green Soybean Yield Challenge Open



The Arkansas Soybean Promotion Board is proud to join the Arkansas Soybean Association in [announcing](#) that the 2021 Grow for the Green Soybean Yield Challenge is now open and accepting applications.

Each year the Grow for the Green Soybean Yield Challenge recognizes and rewards the top soybean producers in Arkansas. The challenge this year features new opportunities for participants. For complete details, entry forms and contest rules, click the button below.
The deadline to enter is August 1, 2021.

[Learn More](#)



PRODUCERS

Recent Flooding Impacts Local Farmers

Here's What You Need to Know

Last month, soybean producers across the state were affected by unprecedented flooding. Some producers have reported losing as much as 40% of their crop in fields that were already planted, causing major setbacks for many growers. University of Arkansas System Division of Agriculture Extension Soybean Specialist **Dr. Jeremy Ross** predicts total yield losses for the state could potentially range from 20-30%.

Ross spoke at a recent extension meeting on managing flood-affected crops, offering a few tips for producers. He stresses the best option for producers is still to keep as much of your crop stand that is upright now as possible. For growers intending to replant their fields, Ross offered these tips:

- Light interception will be very important. Plant as soon as possible to capture as much light as possible
- Stick to Group 4 varieties to leverage ideal maturity traits
- Increase seeding rates by 10-15% over normal practices
- Narrow row spacing to help minimize potential weed issues
- Consider using inoculants to potentially boost yields

Dr. Ross is available to consult with producers affected by flooding. You can schedule an appointment by contacting your local county agent. For more information, you can watch the [Facebook Live video](#) of the recent extension meeting, or read Dr. Ross' latest [blog](#) on the matter.

Science for Success: Notes from the Field Webinar Series

Farmers can join soybean research and extension specialists from land-grant institutions across the United States for monthly informal discussions on topics of timely relevance in the new *Science for Success: Notes from the Field* webinar. The next webinar is scheduled for July 9 at 8:00 a.m. (CDT).

Register to attend the next session [here](#). You will receive the Zoom invite and login information after registering.



Behind the Scenes of the Field to Film Series

We're excited to share this behind the scenes look of Piper Dettling's Career Snapshot video with you. This video series educates students and aspiring professionals about the many and diverse careers in the ag industry.

Watch for Piper's video scheduled to air soon! [In the meantime, check out all of our Career Snapshot videos here.](#)



INDUSTRY NEWS

2021 Take Action Pest Week

Summer is here, which means it is time again for Take Action's Pest Elimination Strategies and Tactics (PEST) Week, hosted **June 28-July 2**. PEST Week is a weeklong event promoting the small steps farmers can take to manage pesticide resistance in real time during the growing season.

This year, each day of PEST Week will have its own theme to narrow down best management practices farmers can take advantage of now. Follow along with us on social media as we count them down. Be sure to join the conversation by searching or using **#PESTWeek2021**.

- **Monday, June 28:** *Pests to watch out for.* This day will emphasize the importance of identifying this season's most damaging pests, including [waterhemp](#), frogeye leaf spot and [bean leaf beetle](#).
- **Tuesday, June 29:** [Disease scouting](#). Taking into consideration the weather conditions in many parts of the country that could lead to disease infestation, day two will focus on scouting for diseases and point farmers to resources to help them scout this season.
- **Wednesday, June 30:** *Multiple modes/sites of action.* This day will encourage farmers to download the [Take Action app](#) to find the herbicide, fungicide and

- insecticide lookup tools that tell them the MOAs/SOAs in their products.
- **Thursday, July 1:** *Cover crops for weed control.* The fourth day of PEST Week will focus on cultural, nonchemical forms of weed control — specifically, [Take Action’s new suite of cover crop resources](#), coming soon.
 - **Friday, July 2:** *PEST Week wrap-up.* This day will guide farmers to where they can get more information about all things pesticide-resistance management, including the [Take Action app](#), the [Take Action kit](#) and the [Take Action newsletter](#).

Feeding Our Nation

Life Without Farmers

USB and Soy Connection recently launched the “*Life Without Farmers*” engagement campaign, highlighting the importance of U.S. soybean farmers and collaboration in the food supply chain to feed our growing world.

This initiative highlights the importance of ag-tech innovation and its linkage to healthy soils and how U.S. soybean farmers use these tools to help meet growing consumer demand for sustainable food and products.

Check out the [new microsite](#) featuring an informative companion video and be sure to watch for more campaign materials on social media.



CONSUMER CORNER

Recipes to Try



Fourth of July Feast

Burgers are a staple at any Fourth of July cookout. For a new spin on this American classic, try these Soybean Burgers. This is a great way to keep your vegetarian friends from going hungry at your next backyard BBQ.

Try This Recipe



CALENDAR OF EVENTS

2021 July United Soybean Board Meeting (hybrid event)

July 13th – July 15th

Soil and Water Conservation Society Annual Virtual Meeting

July 26th – July 28th

Arkansas Cattlemen's Convention in Hot Springs

July 31st

SEE THE FULL CALENDAR OF EVENTS
HERE

FOLLOW US ON SOCIAL MEDIA

