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TRENDING

# Deadline to Apply for the 2021 Grow for the Green Soybean Yield Challenge August 1



The deadline to apply for the 2021 Grow for the Green Soybean Yield Challenge, funded by the Arkansas Soybean Promotion Board and managed by the Arkansas Soybean Association is coming up **August 1**.

Each year the Grow for the Green Soybean Yield Challenge recognizes and rewards the top soybean producers in Arkansas. The challenge this year features new opportunities for participants. For complete details, entry forms and contest rules, click the button below.

Learn More

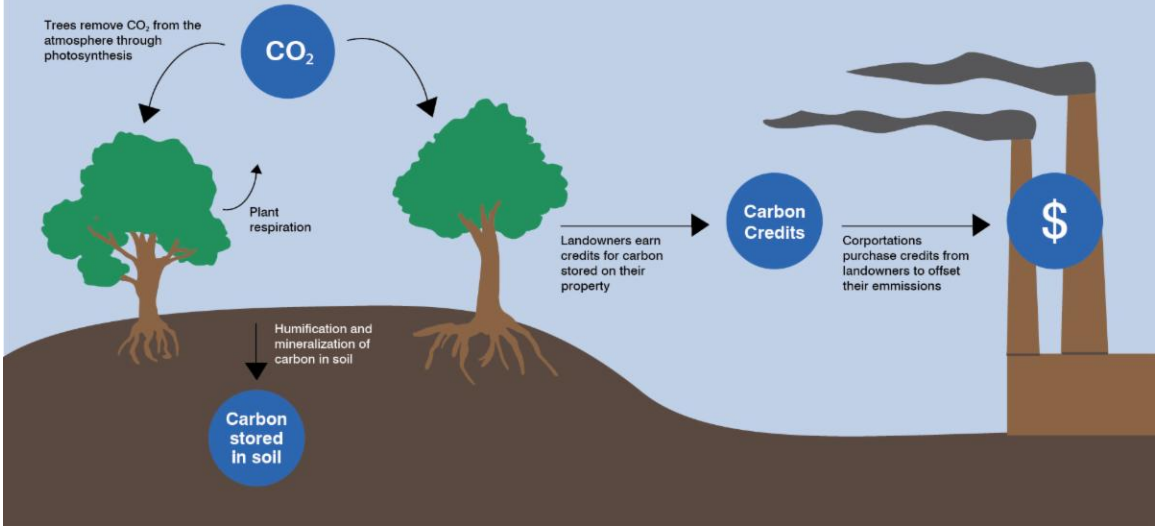


PRODUCERS

# Carbon Credits from Soil Sequestration



# How Carbon Sequestration and Offset Credits Work



**Marty Matlock, Ph.D., of the University of Arkansas**, recently shared an editorial piece on carbon markets. Farmers have the opportunity to sequester carbon that can offer a reputational benefit for soybean farmers. His article addresses some concerns farmers may have about their participation and the benefits offered by selling carbon credits. You can read Matlock’s article [here](#).

## Featured Research

### How to Use Water Monitoring Systems



Funded by Arkansas Soybean Promotion Board checkoff dollars, Chris Henry, Ph.D. with the University of Arkansas Division of Agriculture, has been working to help growers monitor soil conditions in order to terminate irrigation at the optimal time. Henry, an irrigation engineer and assistant professor, utilizes monitors, sensors, computerized hole selection and surge irrigation to improve irrigation water management.

[Learn More](#)

## 2021 ASPB Annual Research Report

The 2021 edition of the ASPB Annual Research Report will be hitting mailboxes soon! This report keeps producers and stakeholders in the Arkansas soybean industry informed about the progress of soybean research being conducted by the University of Arkansas System Division of Agriculture Extension Service.

Digital editions will be made available on TheMiracleBean.com for download, or request a printed copy by calling (501) 376-8722.

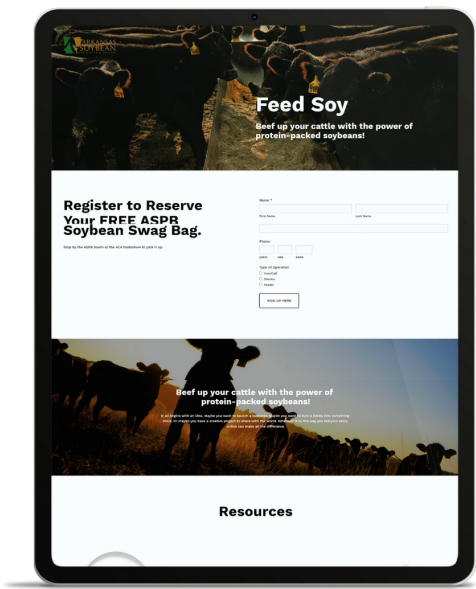


INDUSTRY NEWS



# Arkansas Cattlemen's Convention

July 31st | Hot Springs, AR



ASPB will be attending this year's convention of the Arkansas Cattlemen's Association to educate beef producers about the protein-packed power of soybeans and its role in livestock nutrition.

During this event, ASPB is promoting the all new ASPB Feed Soy landing page – an online resource for livestock producers to learn more about the benefits of feeding soy.

Stop by our booth during the tradeshow in Hot Springs to learn more and while pick up some FREE soybean swag while you're there!

Register to Reserve Your FREE ASPB Soybean Swag Bag



## CONSUMER CORNER

## Recipes to Try

### Back to School Snacks

Summer is almost over and kids will soon be heading back to school. Help your little ones stay focused by sending them off with one of these protein-packed snacks!



Try This Recipe



Try This Recipe



Try This Recipe



## CALENDAR OF EVENTS

**National Biodiesel Board (NBB) 2021 Camp Biodiesel**  
August 3rd – 6th

**Soil Health Institute Annual Meeting**  
August 5th – 6th

**"Science for Success: Notes from the Field" Webinar Series**  
August 6th

**USDA WASDE Release**

August 12th

**National Association of Plant Breeders**

August 15th – 19th

**Soy Aquaculture Alliance Board Meeting**

August 19th – 20th

**SNAXPO**

August 22nd – 24th

**U.S. Soy Global Trade Exchange & Specialty Grains Conference**

August 24th – 26th

**Arkansas Nutrition Conference | Virtual & In-person**

August 31st – September 2nd

SEE THE FULL CALENDAR OF EVENTS  
HERE

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