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TRENDING

USB Co-Hosts MLB Field of Dreams Game



USB Vice Chair **Ralph Lott II** and the New York Corn & Soybean Growers Association hosted farmers and firefighters from New York City on Lott's family farm in Seneca Falls, New York, on Thursday, Aug. 12. The fundraiser was held as a watch party for the highly anticipated MLB Field of Dreams game, which featured the Chicago White Sox and the New York Yankees playing in Dyersville, Iowa, next to the farm that hosted the 1989 film. The event raised over \$60,000 to help purchase meals from New York City restaurants to distribute to firehouses throughout New York City. Photos of the event can be found [here](#). Watch highlights of this special event by [clicking here](#).



PRODUCERS

10 Reasons USSEC's 15 Years Impactful for Soy and U.S. Economy



What happens when a devoted policy organization and an innovative research and promotion board collaborate to create a third soy group devoted to export promotion? In just 15 short years, a lot! Since its inception in 2006, USSEC has matched — and surpassed — its mission, today enabling reliable access to nutritious and sustainable U.S. soy for human consumption, aquaculture and livestock feed in more than 82 nations. All that soy — approximately \$25.7 billion in value in 2020/21 — being transported and shipped internationally is supporting global food industries and the U.S. economy! To mark USSEC's 15th anniversary, the three soy partner organizations — ASA, USB and USSEC — share 10 compelling reasons U.S. Soy's years are significant for both soy and the U.S. economy!

[Click here to read the 10 reasons.](#)

Stop Soybean Pests from Stealing Profits



Replanted soybeans and those near maturing cornfields may be especially at risk of invading pests, including loopers, bollworms and armyworms. Read in this recent article from the *Delta Farm Press* how local crop consultant **Robb Dedman** reacted to quickly mitigate the issue with Intrepid Edge® insecticide.



2021 ARKANSAS CHECKOFF-FUNDED RESEARCH REPORT



ARKANSAS
SOYBEAN
PROMOTION BOARD
TheMiracleBean.com

2021 ASPB Annual Research Report

Check out the 2021 Arkansas Soybean Promotion Board Annual Research Report – now available for digital download on TheMiracleBean.com. If you are currently a producer with 100+ acres of soybeans, you should be receiving your copy in the mail soon. You can also request a copy by phone or email.

[Learn More](#)

INDUSTRY NEWS

Soybean Meal Continues to Show Promising Results



A soy checkoff-funded animal health study presented at the International Conference on Swine Nutrition on Aug. 11, “Evaluation of the Potential Benefits of Soybean Meal on Gain and Feed Efficiency of Growing Pigs,” confirmed the value of soybean meal as a primary protein source in swine diets. The publicly available capstone study also revealed soy’s health benefits are more pronounced if swine experience respiratory health challenges, which is a key benefit during summer months when the average daily gain is important to achieve market weights.

Several other independently evaluated, unbiased studies confirmed an economic return, as well as a direct and positive relationship between soybean meal and improved total weight gain along with feed use efficiency in developing pigs.

[Learn More](#)

Check Out the Latest News in Soybean Industry Innovation

Soybean farmers have a partner in production research — a partner that helps protect yield and profitability, and a partner that finds answers to established and emerging production challenges. The Soybean Research & Information Network (SRIN), which is funded by the United Soybean Board and North Central Soybean Research Program, covers research activities within 35 state and regional organizations across the U.S.

[Learn More](#)



CONSUMER CORNER

Free Digital Cookbook *Easy Snackable Soy* Offers Plant-Based Snack Ideas

The Soyfoods Council recently released *Easy Snackable Soy: Simple Snack Recipes Featuring High-Quality Plant Protein*, a free digital cookbook featuring easy-to-make snack ideas using soy as a main ingredient. Edamame, soymilk and soynuts are sensible snack choices offering complete protein with all of the essential amino acids in the proper amounts needed for healthy growth.

The illustrated 126-page digital collection features approximately 50 family-friendly recipes. The 82-plus color photos provide guidelines for how the prepared snacks should look and give home cooks a snap course in soyfoods ingredients to keep on hand. *Easy Snackable Soy* includes an ingredient directory of the soyfoods that make it easy to create plant-powered snacks. Readers can also find sources for ordering soyfoods online for delivery right to their doors.

[Click here](#) to check out sweet ideas like three-ingredient Chocolate Cardamom, Cauliflower and Silken Tofu Dip, Asian-Style Chex™ Party Mix, Slow Cooker Bean Ranch Dip and more!



CALENDAR OF EVENTS

Arkansas Nutrition Conference | Virtual & In-Person

August 31st – September 2nd

Farm Progress Show

August 31st – September 2nd

USDA WASDE Release

September 10th

Women in Agribusiness

September 21st–23rd

Natural Products Expo East

September 22nd–25th

SEE THE FULL CALENDAR OF EVENTS
HERE

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