



## The Bean Brief A Special Edition

### A SPECIAL MESSAGE FROM ASPB CHAIR DONALD MORTON



Friends,

It's November, which means it's **Arkansas Soybean Month!**

We have lots planned this month to celebrate. Follow our social media for cooking videos – featuring [recipes](#) found on [TheMiracleBean.com](http://TheMiracleBean.com). Find the links to our social media at the end of this special edition of the Bean Brief.

We'll also be giving out some of our 50th anniversary tote bags at farmers markets around Central Arkansas. Stay tuned to our social media channels this month for announcements on how to get yours.

Be sure to check out the [Arkansas Soybean Month](#) page on [TheMiracleBean.com](http://TheMiracleBean.com) for more information and ways you can celebrate with us. You won't want to miss all the fun things we have planned!

On a final note, I'd like to say, we have done a lot since the Arkansas Soybean Promotion Board was established [50 years ago](#) to improve the soybean industry and to make its importance known to the state in Arkansas. Our [research](#) has supported industry [advancement](#), our state is represented on the national [leadership](#) board, and we are reaching a wider audience – including [students](#) and [consumers](#).

Our work has only begun. I can't wait to see where we go from here.

[Donald Morton](#)  
Arkansas Soybean Promotion Board Chair

[LEARN MORE ABOUT THE BOARD HERE](#)

## Governor Proclaims November Soybean Month



Gov. Asa Hutchinson is joined by local media to proclaim November Arkansas Soybean Month during a special announcement in the Governor's Conference Room at the Arkansas State Capital.

A special thank you to Gov. Asa Hutchinson for helping ASPB promote Arkansas Soybean Month and the Board's 50<sup>th</sup> anniversary. Watch the Governor announce his proclamation by clicking [here](#) to jump to a special segment broadcast by KATV.

WATCH THE SEGMENT HERE



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