

December | 2021



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Merry Christmas

AND A

HAPPY NEW YEAR!



Trending

Wrapping Up ASPB's
50th Anniversary Celebration

As the year comes to an end we can't help but be incredibly grateful for the past 50 years. Thank you for taking the time to celebrate with us during Soybean Month, and throughout the rest of the year! If you haven't yet, watch us on FOX 16's Arkansas Farm Talk discussing Arkansas Soybean Month with host Mike Linton of Heritage Arkansas.



PRODUCERS

Goodyear Thanks Soybean Growers with 15% Discount

The Goodyear Tire & Rubber Company, which has partnered with United Soybean Board (USB) since 2012, is showing appreciation to U.S. soybean growers by offering a 15% discount on all its tire lines. An [online coupon](#) is now available to U.S. soybean farmers to redeem on all Goodyear tires. Farmers must use this internet-based coupon with its dedicated "Find Tires" link that will match vehicles to the appropriate Goodyear tires as well as local installation options.

Featured Research

Arkansas Research Unearths Identifying Symptoms and Solutions for Soybean Taproot Decline

Dr. Terry Spurlock



In the delta region where Arkansas, Louisiana, and Mississippi, come together Tap Toot Decline (TDR), a plant pathogen infecting the root of the soybean has been newly discovered and documented. Watch this Featured Research video to learn about how TDR was discovered, how to identify symptoms, and possible solutions.

[Learn More](#)

Career Snapshot

Kisia Weeks, Teacher and FFA Advisor



Meet Kisia Weeks, an Agriculture Mechanics and Natural Resources Teacher and FFA Advisor at White Hall High School. She spends her time inspiring future farmers of America and creating an agriculture education space that celebrates the diversity of the agriculture industry and encourages all students to get involved with agriculture.

Learn more about her story and the many careers in agriculture by watching her Career Snapshot video today.

[Learn More](#)



Jim Carroll III, Past Chair Featured on Arkansas Farm Talk



Watch as Jim Carroll reflects on the 15 years he has devoted to serving on the United Soybean Board and the innovations of soybean production over his lifetime. He also reflects on the most recent USB Meeting and the newly elected members of the executive committee. Watch his segment on Heritage Agriculture's Arkansas Farm Talk today!

[Watch Here](#)

Farmer-Leaders Elected to Serve on Executive Committee for 2022

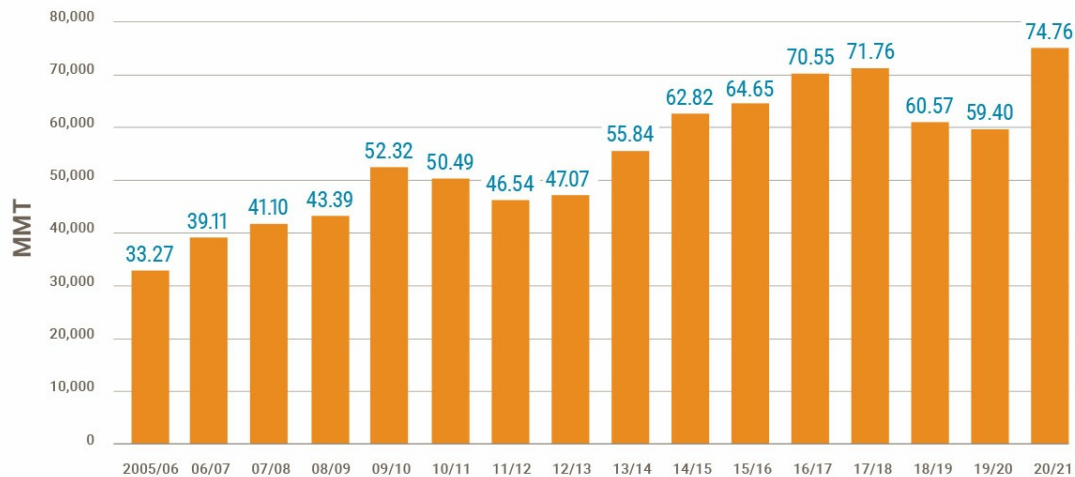
Soy checkoff farmer-leaders elected their 2022 USB Executive Committee during last week's USB December Meeting. The new leadership for 2022 includes 11 Executive Committee members from New York, Missouri, Nebraska, Ohio, Iowa, Maryland, Mississippi, Indiana, Illinois and North Dakota.

[Learn More](#)

U.S. Soy Achieves Record Export Volume

U.S. Soybean Complex Exports

Record Volume of U.S. Soy Exports in MY 20/21



Source: US Census Bureau.

Figures for whole soybeans reported on Sep 1 – Aug 31 marketing year. Figures for soybean meal and soybean oil reported on Oct 1-Sep 30 marketing year.

U.S. soybeans continue to meet the world's nutrition needs, as aggregate volume hit a record for all international exports for the 2020-21 marketing year. The new aggregate volume record reflects efforts to diversify and expand markets and usage.

As additional importers and companies focus on value, the demand for high-quality soybeans continues to grow. As a result, U.S. soybeans remain a premium, sustainable protein. For the 2020-21 marketing year, nearly half of U.S. soybean destination markets grew by at least 10% compared to the 2016-17 marketing year, which was the prior record year for whole soybean exports. Read more about soy's success [here](#).



CONSUMER CORNER

A Recipe for your Holiday Snacking

Edamame Salsa

This Edamame Salsa is a hit at parties and celebrations and now is a great time to celebrate as we wrap up the 50th Anniversary of the ASPB! For a quick demo on how easy this recipe is to make – click [here](#) to watch our recent segment on KATV!

If you're on the hunt for more soy recipes to

use this holiday season for all your get together snacks, find them [here](#).



[Try This Recipe](#)



CALENDAR OF EVENTS

NATIONAL BIODIESEL BOARD (NBB) CONFERENCE AND EXPO

January 17th – 20th

2022 FEBRUARY UNITED SOYBEAN BOARD MEETING

February 22nd – 24th

[SEE THE FULL CALENDAR OF EVENTS
HERE](#)

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