

February | 2022



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## Arkansas Soybean Promotion Board Hosts USB Annual Meeting in Little Rock



The Arkansas Soybean Promotion Board welcomed farmer-leaders from across the nation to Little Rock this month, as directors of the United Soybean Board gathered in the Natural State for the organization's annual meeting.

[KATV's Good Morning Arkansas](#) caught up with United Soybean Chair **Ralph Lott** and USB Communication and Education Committee Chair **Belinda Burrier**. Tune in to Good Morning Arkansas on KATV this Friday to watch Ralph and Belinda discuss USB's recent visit to Little Rock.



## 'Grow for the Green' Soybean Yield Contest Winners Announced

The winners of the 2021 "Grow for the Green" soybean yield contest sponsored by the Arkansas Soybean Promotion Board, were announced at the Arkansas Soybean Association's recent annual meeting. The contest divides state soybean producers into nine groups, seven





geographic regions, one all state conventional (non-GMO) category and a Champions Category consisting of all previous 100-bushel winners. Check out the results of the 2021 contest below.

2021 'Grow for the Green' Winners

### Featured Research

## Detailed Data Supports Irrigation Management Decisions



Since 2019, the Arkansas Soybean Promotion Board has been funding an irrigation management research and education project Henry leads. His team developed a practical app. They also provide unique opportunities for farmers to improve irrigation management in soybeans: a [practical workshop and an irrigation yield contest](#).

Learn More

## Career Snapshot

# The Coleman Brothers



Meet **Chad** and **Will Coleman**. Both brothers draw their inspiration and appreciation for education and the ag industry from their mother. The Coleman brothers are thrilled to continue producing crops and doing their part to grow the industry.

Learn more about their story and the many careers in agriculture by watching this Career Snapshot video today.

[Learn More](#)



INDUSTRY NEWS

## 70th Annual Mid-South Farm & Gin Show





The Arkansas Soybean Promotion Board attended the **70<sup>th</sup> Annual Mid-South Farm & Gin Show** in Memphis this past week.

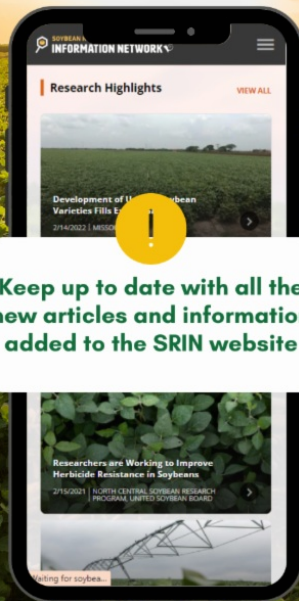
ASPB greeted soybean producers from across the Mid-South, offering information on the latest soybean industry news and innovations, plus some free ASPB swag to take home.

Check out the coverage of the event on our Facebook page!

Check it out!







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## CONSUMER CORNER

### Soy and Beef Make a Perfect Pairing

#### Beef with Agedashi Marinated Tofu and Glazed Tofu Scallops

Discover how well beef and soyfoods such as tofu complement each other.

Iowa Chef Charles Severson of Honey Creek Resort in Moravia created a match-making beef and tofu recipe featuring Iowa beef with another Iowa-grown specialty—soy. Beef with Agedashi Marinated Tofu and Glazed Tofu Scallops is complemented by pickled daikon salad. Chef Severson's Japanese-inspired recipe marries flavors and textures that create a memorable meal made with regional ingredients.

[Try This Recipe](#)



*Soybeans are a versatile bean used within many different foods. We've gathered some of our favorite recipes for you to try.*

[View More Soy Recipes](#)



## CALENDAR OF EVENTS

### Technical Advisory Panel (TAP) Meetings

March 15th – March 17th

### Technical Advisory Panel (TAP) Meetings

March 29th – March 31st

[SEE THE FULL CALENDAR OF EVENTS  
HERE](#)

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