

April | 2022



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## National Soyfoods Month Recap



In April, [The Soyfoods Council](#) celebrated National Soyfoods Month. Soy is a common ingredient found in a wide variety of popular foods and pantry staples, or can shine as a main dish too.

**Mary Catherine Paulus**, with the [Arkansas Academy of Nutrition and Dietetics](#), discussed the importance of incorporating soy into your diet on Good Morning Arkansas. Watch Mary Catherine's segment on KATV by clicking the play button above, or continue scrolling to check out some delicious and nutritious soyfood recipes to try at home!

[More Soyfood Benefits](#)



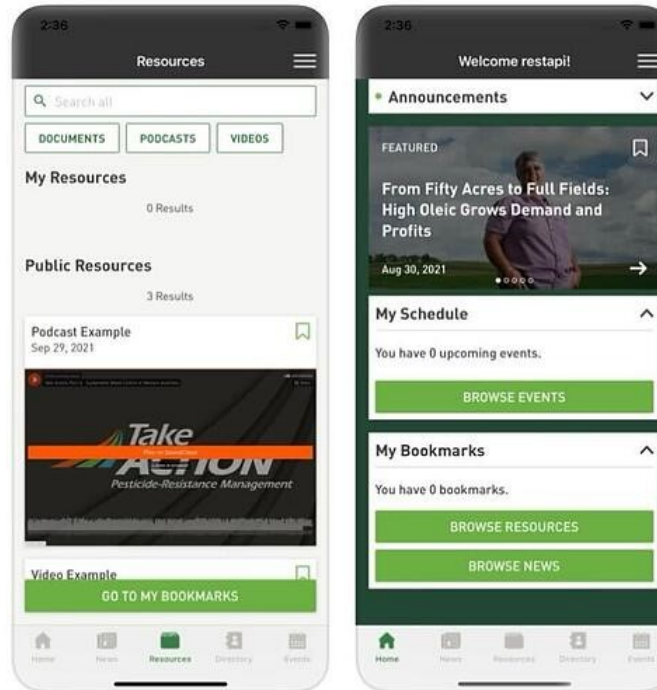
## United Soybean Board Soy Checkoff App



# USB Soy Checkoff

Business

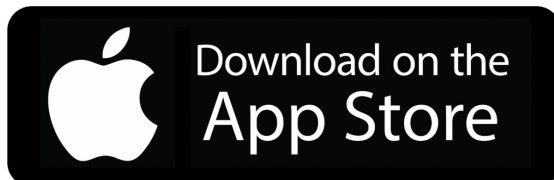
GET



The new USB Soy Checkoff app is here! It's streamlined, redesigned and ready for action. The [United Soybean Board](#) is excited for you to download it, use it and love it. With lots of helpful new features and a sleek interface, it will become your go-to resource for all things USB. USB Soy Checkoff is the best way to stay connected to what's happening with the USB. As a user you can:

- View the latest news from USB
- Manage your event schedule and get additional information for USB events
- Receive notifications for USB events and announcements
- Listen to USB Podcasts
- Connect with other USB members

Whether you're an iPhone user or an Android fan, USB has you covered. Click on one of the buttons below to download the new app now.



## Featured Research

## The Latest On Insect Management





**Ben Thrash's** latest project revolves around soybean insect management. One of his strategies, emphasizes utilizing viruses to control insects in the fields. With long-lasting effects, these viruses have the ability to keep pests away throughout the growing season with only one initial use. Learn more about new insect management tactics by watching the featured research video.

[Watch the video here](#)

## Career Snapshot **A.J. Hood**



Growing up in southeast Arkansas, **A.J. Hood** is proud to have earned his

masters's degree in agriculture regulation. He now manages a large farm in Tillar, Arkansas working with 11 different growers to ensure efficiency and profitability across the farm. Learn how he's implementing solar power on his farm and how valuable new technology will be in recruiting the next generation to the agriculture industry.

[Learn More](#)



## DeWalt Switches To Soy

The world's first DEWALT chainsaw oil — which uses soy in its biobased formula — is coming soon to an online retailer near you. The chainsaw oil will be available on HomeDepot.com, Amazon and other leading retail websites. An entire line of soy-based products will launch later this year and into next, supported by Stanley Black & Decker under brands such as DEWALT, CRAFTSMAN, Mac Tools, BLACK+DECKER and STANLEY Earth. [Ohio Soybean Council's](#) relationship with the manufacturer helped play a critical role to bring this product to market with the checkoff connection. The product officially launched on Earth Day, April 22.



## New Series Featuring Farmer–Leaders Now Airing





USB and ASA are working hard to tell soy's story. In October 2021, the organizations partnered with the PBS broadcast series "America's Heartland" to feature five soy farmers and their farms. The first episode aired Wednesday, April 13, on RFD-TV. [Check out a teaser](#) of the spot and this [video](#) to see the farmers they met and what they learned.

## 2021 Sustainability Overview Report Now Available

U.S. soybean farmers remain committed to improving and strengthening conservation, preserving water, and producing sustainable U.S. soybeans. The soy checkoff recently released its [U.S. Soy Sustainability Overview](#). This comprehensive document outlines the ongoing commitments by the checkoff to provide the world with sustainable U.S. soybeans. Between 1980 and 2020, conservation efforts by U.S. soybean farmers have [improved](#) in the following ways:

- Energy use efficiency by 46% per bushel.
- Soil conservation by 34% per acre.
- Soy production by 130%, using roughly the same amount of land.



When asked how he feels about the effects of soybean sustainability efforts, Arkansas Farmer, **A.J. Hood** said,

***"Probably the biggest thing in the general public's eye is our solar panels — it's eye-catching. It's on a major highway; everyone can see it. It shows to the public that the growers are doing the right, sustainable things."***

Reports such as this establish a benchmark for U.S. Soy and allow for broader measurement and reporting in the years ahead. This will continue to set up U.S. soybeans for success.

[Full Report Available Here](#)



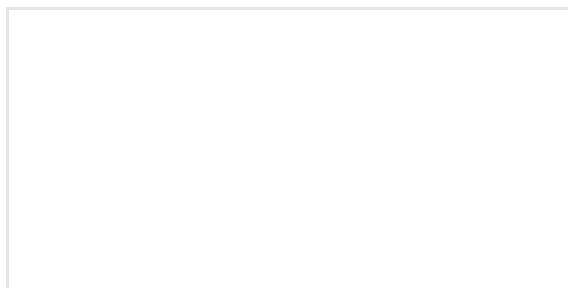
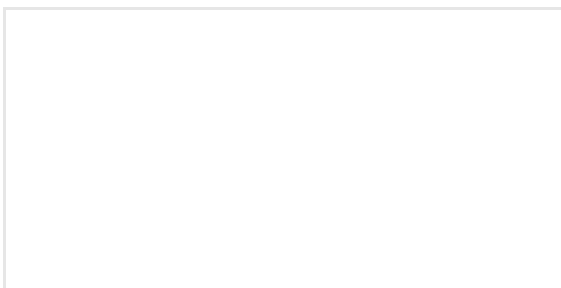
[Sign Up for the SRIN Newsletter](#)



## CONSUMER CORNER

# 5 Ways to Incorporate More Soyfoods Into Your Diet

1. Order a soy-based dish like tofu, miso, or edamame at a restaurant.
2. Buy soynuts online to create your own heart-healthy trailmix.
3. Start your day with soyfoods by adding a cup of soymilk to your favorite cereal, oatmeal, pancake mix, latte or smoothie.
4. Introduce soy to your kids – studies show young girls who eat one to two servings of soyfoods a day may reduce their risk of breast cancer by 50% later in life.
5. “Soy-ize” your favorite recipe by swapping an ingredient with a soy-based alternative.







### Breakfast Burrito

[Try This Recipe](#)



### Herb Vinaigrette

[Try This Recipe](#)

*Soybeans are a versatile bean used in a variety of dishes sure to satisfy all palettes. We've gathered some of our favorite recipes for you to try.*

[View More Soy Recipes](#)



## CALENDAR OF EVENTS

### NAFB WASHINGTON WATCH 2022

May 2nd – May 4th

### 2022 JULY UNITED SOYBEAN BOARD MEETING

July 26th – July 28th

### USSEC'S SOY CONNEXT – THE GLOBAL U.S. SOY SUMMIT

August 22nd – August 24th

### A&E COMMITTEE ANNUAL MEETING

August 25th – August 26th

[SEE THE FULL CALENDAR OF EVENTS  
HERE](#)



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