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KATV Catching Up on the 2022 Arkansas Soybean Crop



[Watch The Video](#)

Good Morning Arkansas was joined by **Matt Miles**, the first Arkansas soybean producer to yield 100+ bushels per acre and star of the hit TV show, *The Podfather*. Watch as Matt shares soybean insights, sustainability practices, and his outlook for the 2022 crop season.



Apply Today for the 2022 Grow for

the Green Soybean Yield Challenge

The application period for the 12th annual Grow for the Green Soybean Yield Challenge is officially open now through August 1, 2022. Soybean producers in Arkansas are eligible and encouraged to participate in this year's contest for a chance at winning a cash prize for producing the crop with the highest yield in their region. By participating, you'll also be helping the industry collect valuable production data and promote best production practices in the state.



[Apply For The Challenge Now](#)

Featured Research

Insect Management: Managing Worms, Bugs and Slugs in Soybeans

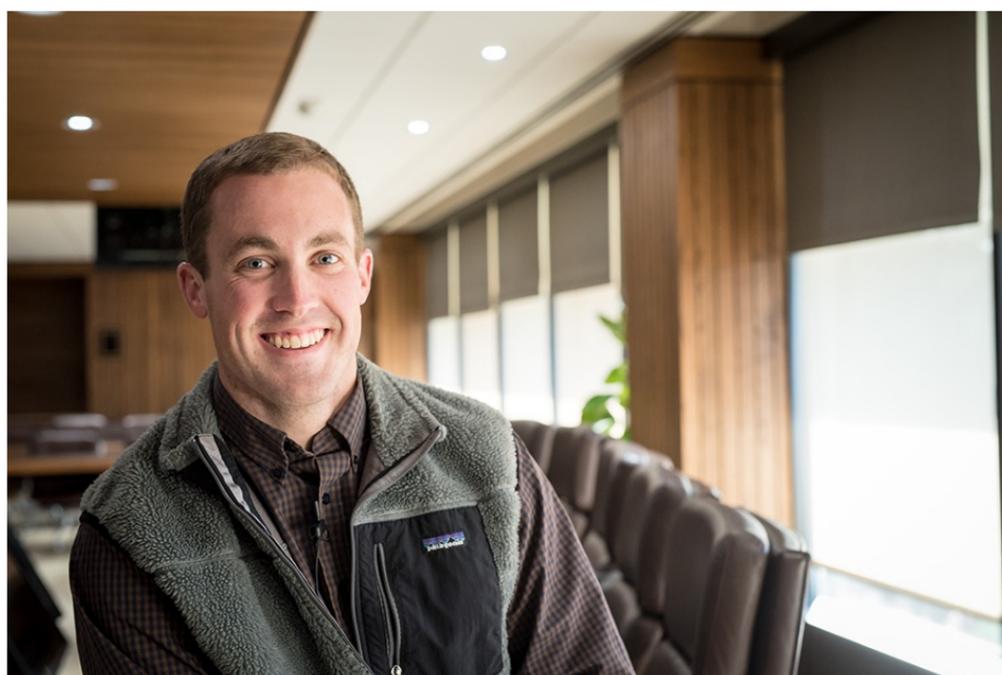


The research behind identifying solutions to insect challenges is being funded by the Arkansas Soybean Promotion Board. Researcher **Ben Thrash** and his team are putting these soy checkoff dollars to work in various practical trials identifying and refining answers to current questions about managing in-season worms, protecting soybeans from potential insect infestations in cover crops, controlling slugs early in the season and more.

[Learn More](#)

Career Snapshot

Mark Lambert



When **Mark Lambert** was in school, he thought Arkansas Farm Bureau was an insurance company. Fast forward several years, now Mark serves as the director of commodity and regulatory affairs for **Arkansas Farm Bureau**. Watch his feature to learn how Mark started his career in agriculture, advocating for both rural and urban Arkansans.



INDUSTRY NEWS

Pest Week Recap

The soy checkoff and partnering organizations supporting the [Take Action](#) program hosted the 5th Annual Pest Elimination Strategies and Tactics (PEST) Week this month, highlighting the latest pest resistance research findings and recommendations.

As part of this year's event, Take Action is offering producers access to a new [Take Action Resource Toolkit](#) containing numerous PEST related resources and the [Take Action App](#). For more on this year's event, click the button below.

[Get More Information](#)

Arkansas Farmer–Leader Takes Part in International Grains Council Conference

Brad Doyle, President of the [American Soybean Association](#) and Poinsett County soybean farmer, recently joined the [US Soybean Export Council](#) (USSEC) in attending the IGC Grains Conference 2022, hosted by the [International Grains Council](#).

The conference was held in London during which farmer-leaders from across the globe gathered to discuss opportunities for the international grain industry to build resiliency to global market vulnerabilities, with Asia as the regional focus of this year's conference. The USSEC served as the lead sponsor of the event this year.



Pictured (left to right): **Brad Doyle**, Arkansas Farmer and ASA President, **Seth Meyer**, USDA Chief Economist, **Lawrence Sukalski**, Minnesota Farmer and USB Director, and **Jim Sutter**, USSEC CEO

Grant Opportunity: Conservation Partners Program

The Conservation Partners Program is excited to announce they are funding proposals to provide technical assistance to producers on working lands. Approximately \$3.9 million in grants will be awarded to aid in accelerating the adoption of regenerative agriculture principles and conservation practices on private working lands. The application deadline is Wednesday, July 13, 2022.

[Register Now](#)

Consumers Want U.S.–Grown Food



A recent article in *Crop Connection* showcased new consumer [survey results](#) from USB. The survey measures consumer perceptions of U.S. soybeans, soybean farmers and the U.S. food supply chain. Check out a few of the survey's findings:

- U.S. farmers continue to be the most trusted source when it comes to food safety, with 84% ranking them as No. 1 among members of the supply chain.
- Most consumers — 82% — have a very or somewhat positive view of U.S. farmers who grow crops, including soybeans.
- Soy is seen as healthy by more than half of consumers, with 60% saying soy-based food is somewhat or very healthy.

[Read Full Article Here](#)

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CONSUMER CORNER

Why We Love Soy



[Watch The Full Video](#)

No Sweat Vinaigrette

Beat the heat this summer by dressing a cool and refreshing salad in this soy-based herb vinaigrette.

Ingredients:

- $\frac{3}{4}$ cup soy oil
- $\frac{1}{4}$ cup tarragon white wine vinegar
- $\frac{1}{4}$ cup chopped fresh parsley
- $\frac{1}{4}$ cup chopped fresh basil
- 1 tablespoon finely chopped green onions



Directions:

1. Combine all the ingredients in a jar
2. Shake Well
3. Refrigerate

[View More Soy Recipes](#)

Soyfoods & Summer Fun

As the weather gets warmer and the days get longer, it's time to start thinking about all of the delicious ways to enjoy summer. That often means firing up the grill and cooking up some classic summer foods like burgers and hot dogs, but did you know that you can also use soyfoods in your summer recipes? Soy-based ingredients are a great way to add flavor and nutrition to your meals this summer, and there are so many delicious options.

[Read The Full Article](#)



[CALENDAR OF EVENTS](#)

BIO IMPACT DIGITAL 2022

July 9th – July 12th

2022 CAMP BIODIESEL PLUS

July 19th – July 22nd

2022 JULY UNITED SOYBEAN BOARD MEETING

July 26th – July 28th

2022 ACA CONVENTION & TRADE SHOW

July 29th – July 30th

SOIL AND WATER CONSERVATION SOCIETY ANNUAL MEETING

July 31st – August 3rd

GROW FOR THE GREEN APPLICATION DEADLINE

August 1st

USSEC'S SOY CONNEXT – THE GLOBAL U.S. SOY SUMMIT

August 22nd – August 24th

SEE THE FULL CALENDAR OF EVENTS
HERE

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