

August 2022



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## 2022 ASPB Annual Checkoff- Funded Research Report

The Arkansas Soybean Promotion Board is proud to present the 2022 edition of its Annual Checkoff-funded Research Report. Each year, ASPB invests millions of checkoff dollars to fund important research projects that help positively impact Arkansas soybean farmers the success. Review the report online by clicking the button below, or request a complimentary printed copy by contacting Hannah Phillips at [hphillips@comgroup.com](mailto:hphillips@comgroup.com).

[Read the Report](#)



2022  
ARKANSAS  
CHECKOFF-FUNDED  
RESEARCH REPORT



# Arkansas' Brad Doyle Addresses Global Soy Conference

**Brad Doyle**, Arkansas farmer and [American Soybean Association](#) President, spoke at the Global Soy Connex conference in San Diego this month. While there, he noted that globally we're seeing five trends including a rising population, increasing urbanization, a changing climate, economic volatility, and consumer consciousness about health and the climate – all of which are driving global demand for sustainable protein, including soybeans and sustainable U.S. Soy. Read more about the conference by clicking the button below.



Pictured (left to right): **Jim Sutter** USSEC CEO, **Monte Peterson**, USSEC Director, and **Brad Doyle**, Arkansas farmer and ASA President.

[Read more](#)



**PRODUCERS**

## Pest Management through Plant Defenses a Focus of New Arkansas



# Agricultural Experiment Station Entomologist

Plants naturally equip themselves with defenses against insect herbivores. Understanding how those defenses work can reveal alternative approaches to pest management. **Rupesh Kariyat**, associate professor of crop entomology with the Arkansas Agricultural Experiment Station, researches the principles of those defenses to find innovative pest management strategies.



[Read the full story here.](#)

## Cover Crops Influence Soybean Yield and Profitability

Cover crops are promoted as a valuable practice to reduce erosion and nutrient loss while improving soil health. Incorporating this practice into current production systems can be challenging. Learn how to overcome these challenges by reading the full article from the [Soybean Research Information Network](#), linked below.



[Read the full story here.](#)

## Farmer–Leaders Convene for July Meeting

USB directors gathered in Kalamazoo, Michigan, last month to approve the fiscal year 2023 budget of \$123 million for program work to begin Oct. 1, 2022. The investments in research, education and promotion will add value to U.S. soybeans and continue to create domestic and global market opportunities, driven by three priority areas:

1. Innovation & Technology.
2. Health & Nutrition.
3. Infrastructure & Connectivity.



The soy checkoff investments will create opportunities to enhance soybean cropping system improvement and further the evolving role U.S. soybeans play in the clean energy movement, among other focuses. These investments will deliver sustainable soy solutions to every life, every day. Learn more about the FY23 investments and July Meeting [here](#).

[Learn More](#)

#### Featured Research

## Water Resource Conservation



Before **Mike Daniels**, professor and soil and water specialist with the [University of Arkansas Division of Agriculture](#), started researching resource conservation at Dabbs Discovery Farm, there was no data available. Previously, experts had to depend on models. Now, the research done at the Dabbs Discovery Farm provides valuable data that helps inform Daniels' efforts in improving the industry's resource conservation. Learn more by tuning into the latest Featured Research video.

[Watch Here](#)

#### Career Snapshot

## Jamison Murry





As a child, **Jamison Murry** considered being a dentist, fireman or a police officer like his dad as a future career. Until he was introduced to farming and realized he wanted to take a different route studying the science behind production agriculture. Learn more about Jamison by watching him share his story.

[Learn More](#)



## U.S. Soy Advantage Unpacked in Updated Quality Manual and Analysis for Soybean Products in the Feed Industry



The U.S. Soybean Export Council (USSEC), with support from the United Soybean Board, recently released the third edition of its quality manual to serve as a roadmap to analyses at all stages of the soy supply chain in the feed industry. Read more by following the link to learn why soybeans are one of the most valuable crops in the world, contributing increasing amounts of high-quality oil and protein.

[View the Manual](#)

## Soy Checkoff Farmer–Leaders Approve Investments to Drive Demand for U.S. Soybeans

U.S. Soy growers strive to be ultimate stewards of the land. Why? Because efficiency and conservation practices not only help preserve the planet's resources for future generations, but also provide economic stability on their farms, and for the industry as a whole. This commitment to sustainability is showcased by investments to increase sustainability. Keep reading to learn more by following the link below.

[Learn More](#)





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CONSUMER CORNER

## Kid-Friendly Soyfoods For Back To School





Soyfoods are ideal for the back-to-school season: Some of them provide high-quality protein, iron, and fiber—three nutrients that kids really need. Soy protein and isoflavones may also help protect kids health, since they've been shown in research to help reduce cholesterol levels and cancer risk in adulthood.

It's also easy to make soyfoods kid-friendly for school. Click [here](#) for five simple ways to include them in lunch boxes.

[More Kid-Friendly Tips Here](#)

## Experience the 'Joy of Soy' for FREE!



### Free Soy Cookbook The Joy of Soy

Make the most of cooking with soy with the latest edition of our cookbook! Download the free PDF of "The Joy of Soy" cookbook from Soy Connection, featuring delicious recipes using heart-healthy soy protein and oil. U.S. Soy is a sustainable option to incorporate into any dish.

**SoyConnection**

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[Get the Cookbook!](#)



## Cool Down with this Seasonal Soyfood Recipe Inspired by Global Flavor Trends

Indulge yourself with seasonal recipes  
bursting with global flavors.

[Try This Recipe](#)

*Grilled Tofu with Chimichurri Sauce and Grilled  
Garlic Bread*

[View More Soyfood Recipes](#)



### CALENDAR OF EVENTS

**USNI Global Fall Member Meeting**  
August 30th – September 1st

**Rural Broadband Convening**  
September 25th – 28th

**Natural Products Expo East**  
September 28th – October 1st



SEE THE FULL CALENDAR OF EVENTS  
HERE

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