



[About](#)   [Checkoff Research](#)   [Students](#)   [Grower Tools](#)   [Media Center](#)



## Grow for the Green Challenge Deadline: August 1



The application period for the 12th annual [Grow for the Green Soybean Yield Challenge](#) is still open through August 1, 2022. Soybean producers in Arkansas are eligible and encouraged to participate in this year’s contest for a chance to win a cash prize for producing the crop with the highest yield in their region. By participating, you’ll also be helping the industry collect valuable production data and promote best production practices in the state.

[Apply For The Challenge Now](#)



Former Grow for the Green Soybean Challenge Winner, Matt Miles, shared



soybean insights, sustainability practices, and his outlook for the 2022 crop season. Learn more about the contest by watching the news segment.

[Watch the Video](#)

## ASPB at Arkansas Cattlemen’s Convention & Tradeshow

The Arkansas Soybean Promotion Board attended the 2022 Arkansas Cattlemen’s Association Convention & Tradeshow in Hot Springs this month to speak to local cattle producers about the [feed efficiency of soymeal](#). Conference goers were also treated to a sample of our popular edamame salsa! Check out some exclusive coverage of the event below – and be sure to click the following link for the edamame salsa recipe.

[Edamame Salsa Recipe](#)



PRODUCERS

## Next 30 Days Critical for Irrigators, Crops, and Equipment

If there’s one message **Dr. Chris Henry** has for Arkansas row crop farmers during the drought, it’s “don’t get in a hurry.” Henry has shared a [handout](#) with a variety of tactics aimed at helping farmers get the most crop they can with what irrigation is available. Click the button below to read the latest information on irrigation management from the Arkansas Cooperative Extension Service.



[Learn More Here](#)



Featured Research

# Detailed Data Supports Irrigation Management Decisions



According to **Dr. Chris Henry**, associate professor and water management engineer for the [University of Arkansas System Division of Agriculture](#), soybean farmers can make the biggest gains in profitability and sustainability by improving when they first start irrigating a field and when they stop. Henry insists that technology can help producers make those decisions easier. Learn how by watching this video from our Field to Film: Featured Research series.

[Watch the Video](#)

Career Snapshot

## Nathan Bailey



**Nathan Bailey** grew up in Monticello, Ark. He is the founder and CEO of Waterbug Irrigation, LLC (Waterbug). He founded the business in January 2017, while he was also a full-time student at Arkansas State University. Learn more about how Bailey is helping producers with his innovative irrigation solutions by watching this video from our Field to Film: Career Snapshot series.

[Watch Here](#)





# Soybean Board & Division of Agriculture Renew Soybean Fellowship Agreement



The [Arkansas Soybean Promotion Board](#) and the [University of Arkansas System Division of Agriculture](#) have renewed an agreement to provide fellowships to master’s and Ph.D. students pursuing agriculture-related studies.

Under the agreement, signed July 26, 2022, the Arkansas Soybean Promotion Board will provide a gift of \$100,000 per year for five years. Click the button below to learn more about this agreement.

[Learn More](#)

## Soy Checkoff Farmer–Leaders Approve Investments to Drive Demand for U.S. Soybeans

The farmer-leaders of the [United Soybean Board](#) (USB) met for its summer board meeting in July to approve a 2023 fiscal year budget of \$123M for program work. Spanning eight portfolios, these investments in research, education, and promotion add value to U.S. soybeans with the goal to build resilience, differentiation, and reputation. This portfolio ladders up to USB’s new vision of delivering sustainable soy solutions to every life, every day.

[Read More](#)

## Soy's Feed Efficiency

The results are in and the numbers side with soybean meal. Studies conducted by [Kansas State University](#) and [JBS Foods](#) show soy as having between 105% to as much as 125% of the energy of corn!

Get the inside scoop on how soybean meal can energize your livestock by watching the video below.





# Soy Foods Support Today’s Focus on Flavor

Take a look at a recent study that explores how soy’s unique nutritional package is helping the industry respond to and influence consumer trends.

[View the Study](#)



Keep up to date with all the new articles and information added to the SRIN website

## Sign Up for the SRIN Newsletter

[Sign Up for the SRIN Newsletter](#)



## Kid-Friendly Soyfoods For Back To School



With soyfoods providing high-quality protein, iron, and fiber, they're ideal for the back-to-school season. Here are five simple soyfoods you can include in your child's lunch to protect their health.

1. **Edamame** - Pack them in their pods, sprinkled with a bit of salt, so kids can pop the nutty-tasting soybeans into their mouths.
2. **Soymilk** - Unlike many plant-based milks, soymilk is considered a one-for-one swap for dairy milk by the U.S. Department of Agriculture.
3. **Soynut Butter** -This spread is especially handy for kids who are allergic to peanuts or attend a nut-free school.
4. **Tofu** - Tofu nuggets make a fun, good-protein lunch, warm or cold.
5. **Miso Soup** - Stir in a heaping spoonful of miso paste into boiling water, then add noodles, shredded carrots, and small cubes of tofu for a tasty meal.

[More Kid-Friendly Tips Here](#)



# Back To School Favorites

These two recipes are perfect for families getting back into the school routine.

## High Protein Chocolate Chip Muffins



Get The Recipe

## Easy Stuffed Shells



Get The Recipe



Find more fun and easy ways to incorporate soy into your diet this summer, by clicking the button below!

Soy Tips & More



## CALENDAR OF EVENTS

### GROW FOR THE GREEN APPLICATION DEADLINE

August 1st

### NATIONAL ASSOCIATION OF PLANT BREEDERS

August 8th – August 11th

### USSEC’S SOY CONNEXT – THE GLOBAL U.S. SOY SUMMIT

August 22nd – August 24th

### A&E COMMITTEE ANNUAL MEETING

August 25th – August 26th

### USNI GLOBAL FALL MEMBER MEETING

August 30th – September 1st

SEE THE FULL CALENDAR OF EVENTS

HERE

FOLLOW US ON SOCIAL MEDIA

