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Arkansas Soybean Month Recap

As we wrap up November, we can’t help but feel thankful for everyone who participated in the [Arkansas Soybean Month](#) celebration. A special thanks to Governor **Asa Hutchinson** and Secretary **Wes Ward** for helping ASPB promote Arkansas Soybean Month this year. For full details on this year’s celebration, check out our Arkansas Soybean Month news release [here](#).



MEDIA COVERAGE RECAP

This year, we encouraged consumers to join in on the celebration by incorporating soy-based sides and snacks into their Thanksgiving menus.

[View More](#)

[Arkansas Style: Quick & easy soybean salsa - KARK](#)

[AY Mag Shares Recipe: Soy Potato & Corn Chowder](#)

[AY Mag Shares Recipe: Soy Sweet Potato Pie](#)



A Look into the Arkansas Soybean Industry

For more than 50 years, the Arkansas Soybean Promotion Board has been serving its producers, helping them better understand, promote and sell their crops. Watch

these brief original documentaries for a behind the scenes look at the industry and people who grow the number one crop in Arkansas.

Arkansas Soybean Industry

50 Years of ASPB



Arkansas Soybean Industry

Soybean Documentary



Reported by: Talk Business & Politics

Scientists Developing Drought and Wet Tolerant Soybean Varieties

Drought has been a major problem for Arkansas farmers this year, and if climate prediction models are correct, it will be a major problem in the coming years and decades. The Natural State is fortunate that water aquifers in the Delta have water whereas in other states water is not abundantly available.



"This research has been a fantastic, collaborative project that has pulled together a group of agronomists, crop physiologists, soybean breeders, and molecular geneticists," said Agriculture Scientist **Dr. Larry Purcell** on efforts to develop drought-resistant soybeans.

The models also indicate that in some years there might be too much rain and that can be a problem for growers, too.

[Read More](#)

U.S. Soy Year In Review

The [2020 U.S. Soy Year in Review](#) has been added to the [Market View Database](#) (MVD) to graphically illustrate U.S. whole soybean, meal, and oil supply and disappearance. This infographic combines data presented by five of the MVD's dashboards into one convenient, four-page document. Previous years have been reissued in this new format as well.

[View the Review](#)

Featured Research

Emerging Production Recommendations



Dr. Jeremy Ross, extension soybean agronomist with the [University of Arkansas System Division of Agriculture](#), leads two checkoff-funded research projects. Each project aims to give Arkansas soybean producers the information they need to make planting decisions. Learn more by watching this featured research video.

[Watch Here](#)

Career Snapshot

Jenna Martin



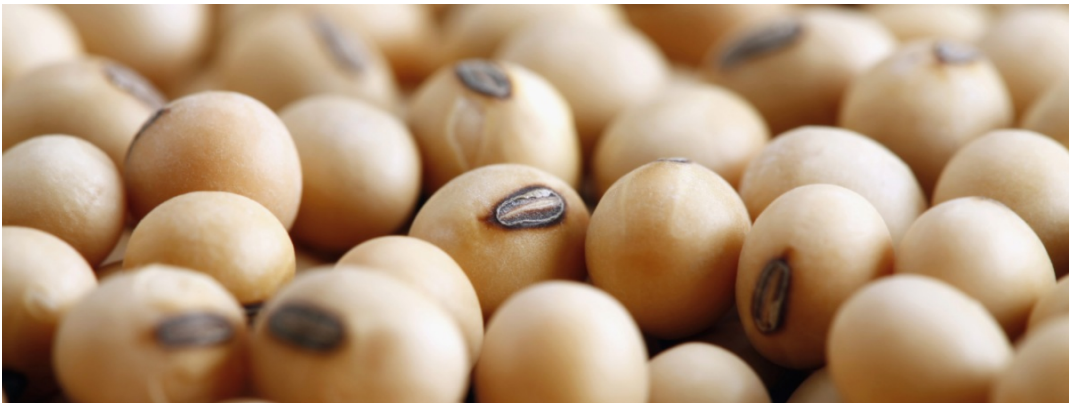
While growing up on her family's farm, Jenna Martin developed a passion for agriculture. At age 5, she began her agriculture journey as a 4-H member. With her parents' influence and Jenna's own desire to learn about the business side of farming, she pursued an agribusiness degree. Watch Jenna share her story by clicking on the video or button below.

Learn More



INDUSTRY NEWS

Arkansas Farmer Supports the Potential of Biofuels



Investments from U.S. soybean farmers like [USB](#) Director **Robert Petter** continue to help researchers discover and develop new soy products. Robert believes that biofuels have high potential for use everywhere. “Today, what we’re seeing is that with all of these new technologies and formulations, we can not only benefit the farmer, but we can also make a difference for our entire society at a time when we need more innovations,” Robert says in the Delta Farm Press. [Check out](#) other uses U.S. soybean farmers and their checkoff dollars are making possible.

Learn More

USB Launches Second Soy Innovation Challenge



[USB](#) announced the Soy Innovation Challenge to encourage companies to build solutions that increase the use and value of soybean meal in existing markets. This program will target three areas:

- 1. Increasing use and value for soybean meal in agriculture, aquaculture, pet foods and soyfoods for human consumption.
- 2. Advancing the commercial viability of existing uses in both food and feed, overcoming the technical challenges of increasing soybean meal usage.
- 3. Building the transportability and storage viability of soybean meal.

[Read More](#)

A smartphone displaying the SRIN (Soybean Research Information Network) website is positioned in the foreground. The screen shows a 'Research Highlights' section with a featured article titled 'Development of 11 New Soybean Varieties Fills Empty Space' dated 2/14/2022. A yellow circular icon with an exclamation mark is overlaid on the phone. A white callout box with green text says 'Stay up to date with new articles and information added to the SRIN website.' The background is a lush green soybean field under a sunset sky. Large yellow text on the right reads 'Sign Up for the SRIN Newsletter'.

[Sign Up for the SRIN Newsletter](#)



CONSUMER CORNER

Chef Who Bested Bobby Flay Loves High Oleic Soybean Oil

Chef **Chad Rosenthal** used high oleic soybean oil in the cooking demonstration of

his signature dish, motel fried chicken, for more than 300 attendees of the 2022 Columbus Food Truck Festival. Rosenthal beat famous chef **Bobby Flay** with Motel Fried Chicken on Flay’s series, “Beat Bobby Flay.”



Read More

Tis the Season for Soy!

These decadent chocolate brownies will have your friends and family singing “Soy to the World” this holiday season. This unique recipe bakes in the protein-packed power of soy and is at once healthy and sweet – making this treat both naughty and nice!

Get the Recipe.



For more soy-inspired dishes to fill your buffet, [click here](#) or on the button below!

Visit More Soy Recipes



CALENDAR OF EVENTS

December 2022 United Soybean Board Meeting

December 6th – 8th

Big Apple Tour
December 11th – 14th

Soy Transportation Coalition Board Meeting
December 12th – 13th

National Soybean Nematode Conference
December 12th – 14th

National No-Tillage Conference
January 10th – 13th

Clean Fuels Alliance Conference & Expo
January 23rd – January 26th

SEE THE FULL CALENDAR OF EVENTS
HERE

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