



MEDIA CONTACT:
Carson Horn
chorn@comgroup.com
501-515-0849

FOR IMMEDIATE RELEASE

DUSTIN HENSON OF PARAGOULD APPOINTED TO UNITED SOYBEAN BOARD



Pictured: Dustin Henson of Paragould, Arkansas appointed to the United Soybean Board.

LITTLE ROCK, Ark. (December 19, 2022) – The [Arkansas Soybean Promotion Board](#) congratulates Dustin Henson of Paragould on his appointment by the United States Department of Agriculture to the [United Soybean Board \(USB\)](#). Henson will represent Arkansas during a three-year term as a newly appointed farmer-leader on the board.

“Dustin’s appointment to the United Soybean Board is great news for Arkansas soybean producers,” said Arkansas Soybean Promotion Board Chair [John Freeman](#). “He will ensure our priorities are heard on a national level.”

Henson is one of 77 volunteer farmer-leaders serving USB, which is authorized by the Soybean Promotion, Research and Consumer Information Act. A total of 29 states, in addition to the Eastern and Western regions, are represented by the board members. The number of seats on the board is determined based on bushels produced in their region. Members of the board must be soybean farmers nominated by a Qualified State Soybean Board (QSSB).

“I consider it an honor to be appointed to the United Soybean Board,” Henson said. “I am looking forward to being a part of this board with the goal of improving the sustainability and profitability of the soybean industry, not only for Arkansas but for all of the United States. As a third-generation farmer, I realize making a difference in such areas are monumental for producers across the States.”



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U.S. soybean farmers receive an estimated \$12.34 in value for every dollar they invested in the checkoff. Those investments continue to fund programs that build preference for U.S. soybeans across the country and around the world.

Learn more about the Arkansas Soybean Promotion Board at TheMiracleBean.com.

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About the Arkansas Soybean Promotion Board

The Arkansas Soybean Promotion Board is led by nine volunteer farmer-leaders nominated by various producer organizations in Arkansas and appointed by the Governor. Soybeans are Arkansas's top row crop with approximately 3 million acres planted each year, generating an annual economic impact of \$2 billion. Arkansas is consistently ranked among the top ten soybean producing states nationally, exporting 50% of its crop. ASPB invests more than \$2.2 million in research each year as part of its commitment to the continued sustainability of the Arkansas soybean industry. Learn more by visiting www.themiraclebean.com.