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## Grow for the Green Results



For many years, ASPB has proudly sponsored the annual [Grow for the Green Soybean Yield Contest](#), administered by the [Arkansas Soybean Association](#) (ASA) in cooperation with the [University of Arkansas System Division of Agriculture](#). The results of this year's contest were announced at the ASA Annual Meeting held in Brinkley on January 25th. Keep reading about this year's contest [here](#) or click the button below for complete contest results and production details.

[View the Results](#)



Talk Business & Politics

## Arkansas Soybean Farmers Enjoy Banner Year In 2022

A recent article by Talk Business & Politics reported that soybeans, Arkansas' largest crop, had a banner year in 2022. According to the U.S. Department of Agriculture, farmers harvested 3.15 million acres, up nearly 140,000 acres from 2021. Yield from those acres is projected to top 53 bushels per acre, a state record.

[Learn More](#)

Featured Research

## Bioherbicides Targeting Pigweed

**Burt Bluhm**, professor of plant pathology at the [University of Arkansas System Division of Agriculture](#), continues his research to find the bioherbicide that best targets pigweed. The project, currently in phase two, is focused on figuring out the possible trade-offs of specific pathogens used to create the herbicides.



[Watch and Learn More!](#)

Career Snapshot

**Robb Dedman**



Early mornings are a regular part of **Robb Dedman's** life, especially in the summer to avoid the hottest part of the day. As an ag consultant and owner of Ultimate Ag Consulting, he spends most of his time in rice and soybean fields in Southeast Arkansas. Watch his Career Snapshot video to learn more about how Rob assists and advises farmers as they grow their crops and prepare for harvest season.

[Watch Now!](#)



# Arkansas Farmer-Leader Robert Petter Travels with USSEC to Speak with Northeast Asian Customers



The U.S. Soybean Export Council recently hosted a series of major events across Japan and South Korea, meeting with some of the most important customers of sustainable U.S. Soy. During these events, customers heard from **Robert Petter**, a

farmer from Prairie County currently serving as one of three directors from Arkansas on the [United Soybean Board](#), who provided updates on both conventional and non-GMO production of soybeans in the U.S.

[Read More](#)

# Arkansas Grown Conference & Expo

The Arkansas Department of Agriculture's Arkansas Grown program partnered with Arkansas agriculture associations and organizations this month to host the first-ever Arkansas Grown Conference & Expo showcasing the state's largest industry, and focusing on farmers and producers who grow for our local food system.



ASPB took part in this new tradition, representing the Arkansas soybean industry and educating attendees about the state's largest row crop.

The four-day conference and expo was held in Little Rock and featured workshops, speakers, off-site farm tours, a vendor trade show, delicious food, and even an Arkansas wine tasting.



# ASPB Returns to the Mid-South Farm & Gin Show



ASPB will once again attend the 71st Annual Farm & Gin Show in Memphis on February 24 and 25. Make plans to visit our booth to stock up on all your ASPB gear and resources.

[More Show Information Here](#)



[Sign Up for the SRIN Newsletter](#)



## CONSUMER CORNER

# Global Breakfast Trends Offer Opportunities for Soyfoods

Emerging retail trends, changing restaurant menus and new product categories indicate that consumers are rethinking breakfast. The breakfast evolution may benefit the soyfoods market, given that U.S. Soy’s nutrition attributes and sustainability mesh with many of today’s food trends. The global breakfast food market was valued at \$398.1 billion in 2020 and is anticipated to rise to \$729.5 billion by 2030, representing a compound annual growth rate of 6.3%. [Click here](#) or on the button below to read the full story.



[Read More](#)

# Love Your Heart with Soyfoods this February



Add soyfoods to your “recipe” for a heart healthy diet. Read this article to learn about the many ways in which soy benefits your heart health.

[Read the Article](#)

# Celebrate Valentine’s Day with a Loving Couple: Soy and Meat

This Valentine’s Day, enjoy foods you love and people you love while adding a boost of high-quality plant protein to the menu with soyfoods. The Soyfoods Council offers recipes pairing soy with meat for casual gatherings with friends and family or cozy dinners for two. Silken tofu adds about 8.5 grams of cholesterol-free protein per serving. One cup of edamame supplies 18 grams of protein. Both are versatile ingredients with a fresh, neutral taste that marries well with meaty flavors. Get several recipes that will make your heart thump with the button below.

[Click for Soy Recipes](#)



For more ideas on how to add soy to your diet, [click here](#) or on the button below!

[Visit More Soy Recipes](#)



**United Soybean Board Meeting**  
February 6th – 10th

**National Association of Conservation Districts Annual Meeting**  
February 11th – 15th

**Mid-South Farm & Gin Show**  
February 24th – 25th

**February 2023 ASA Board of Directors Meeting**  
February 28 – March 2nd

SEE THE FULL CALENDAR OF EVENTS  
HERE

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