

FOR IMMEDIATE RELEASE

2023 Grow for the Green Soybean Yield Challenge application period officially open

Entry deadline is August 1, 2023



Caption: The 2023 Grow for the Green Soybean Yield Challenge is now open for applications through August 1, 2023.

LITTLE ROCK, Ark. (June 01, 2023) – The application period for the 13th annual <u>Grow for the Green Soybean Yield Challenge</u> is officially open now through August 1, 2023. Soybean producers in Arkansas are eligible and encouraged to participate in this year's contest administered by the <u>Arkansas Soybean Association</u> (ASA) and funded by the <u>Arkansas Soybean Promotion Board</u> (ASPB), with crop management assistance provided by the <u>University of Arkansas Extension Services</u> (UADA).

Participating producers from across the state compete for a chance at winning a cash prize for producing the crop with the highest yield in their region. The contest was established to recognize and reward the top soybean producers in Arkansas, collect valuable production data and promote best production practices in the state.

"The Grow for the Green Soybean Yield Challenge still plays a vital role in promoting soybean production," said <u>Brad Doyle</u>, GFG Chairman for the Arkansas Soybean Association and Poinsett County farmer. "This challenge also increases awareness of the soybean industry's \$2 billion contribution to the state's economy and the important work of soybean growers."







The 2023 edition of the contest follows the form of previous years in which the state is divided into seven geographic regions or categories, plus one conventional (non-GMO) category, that covers the entire state. These include:

- **1. Northeast Delta:** Mississippi, Crittenden, and East of Crowley's Ridge in Clay, Greene, Craighead, Poinsett, Cross counties
- **2. Northeast:** Randolph, Lawrence and West of Crowley's Ridge in Clay, Greene, Craighead, Poinsett, Cross counties
- 3. White River Basin: Independence, Jackson, Woodruff, White, Monroe counties
- 4. Central & Grand Prairie: Pulaski, Lonoke, Prairie, Arkansas counties
- 5. East Central Delta: St. Francis, Lee, Phillips, Desha (Snow Lake Area) counties
- 6. Southeast Delta: Jefferson, Lincoln, Drew, Ashley, Chicot, Desha counties
- 7. Western: Remainder of the state
- 8. Conventional Division: Entire State non-GMO production.

Cash prizes for each category will be awarded to the top three producers at the ASA Annual Meeting in January 2024. Entries are limited to one field per household in each division. Household is defined as husband and wife.

Those who place first in each category will receive a cash prize of \$7,500, second place contestants will receive \$5,000, and third place contestants will collect \$2,500. Producers who achieve 100 bushels for the first time are eligible to receive a portion of an additional \$5,000 in prize money and a paid registration to the 2024 Commodity Classic in Houston, Texas. For existing members of the 100 Bushel Club, producers will compete in a category against each other for a \$5,000 grand prize.

This year, all participating producers are asked to submit harvest reports within 48 hours of harvest and complete agronomic production data by Wednesday, November 15, 2023. Those who submit all harvest and agronomic data but do not place in their division will be awarded \$200 and entered in a drawing for a trip to the 2024 Commodity Classic.

"Participating growers remain the leaders of our industry," said <u>John Freeman</u>, ASPB chairman and soybean producer from Desha County. "Through this contest, their passion for agriculture is recognized and their work to further the soybean industry in Arkansas is honored."

Production data and contest <u>results</u> from 2022 and previous years are available <u>here</u>. <u>Entry forms and contest rules</u> are available upon request from your local county extension agent or by contacting the ASA office at 501-666-1418. Applications can also be downloaded <u>here</u>.

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Arkansas Soybean Promotion Board

The Arkansas Soybean Promotion Board is led by nine volunteer farmer-leaders nominated by various producer organizations in Arkansas and appointed by the Governor. Soybeans are Arkansas's top row crop with approximately 3 million acres planted







each year, generating an annual economic impact of \$2 billion. Arkansas is consistently ranked among the top ten soybean producing states nationally, exporting 50% of its crop. ASPB invests more than \$2.2 million in research each year as part of its commitment to the continued sustainability of the Arkansas soybean industry. Learn more by visiting www.themiraclebean.com.

Arkansas Soybean Association

Since 1964, the Arkansas Soybean Association has worked diligently to enhance the economic viability and social well-being of Arkansas soybean producers and their industry. The ASA is an affiliate of the American Soybean Association and is governed by a board of 30 volunteer farmer-leaders from across the state. Learn more about the Arkansas Soybean Association at www.arkansassoybean.com.