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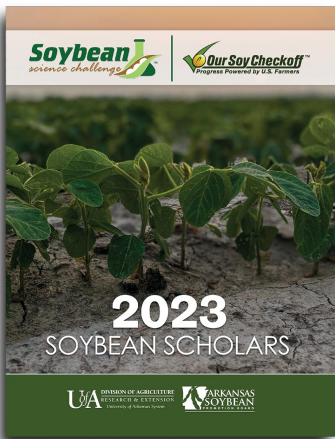
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## Meet Your 2023 Soy Scholars!



The Soybean Science Challenge is a farmer-funded, statewide, junior and senior high school education program that seeks to increase student knowledge about the value of Arkansas soybeans to the Arkansas economy, to the labor force, and ultimately to feed and fuel the world.

We're proud to sponsor this program administered by the [University of Arkansas System](#), Division of Agriculture, Cooperative Extension Service.

The Challenge has reached thousands of students and teachers through real-time and online education, in-service training, virtual field trips, virtual mini-lessons, classroom lab instruction, Arkansas-based educational publications, mentoring, and awards for independent student research.

[See More](#)





## Uncovering Value Opportunities for U.S. Soybean Meal



Collaboration between animal nutritionists and the soy checkoff could bring additional value opportunities for U.S. soybeans, ultimately benefiting both animal agriculture and American farmers. This impact spans the poultry, swine, dairy and aquaculture sectors.

USB's new strategic plan consists of three priorities for soybean meal. These are overall nutrient composition, improved measurement of anti-nutritional factors and the resulting benefits to animal production, performance and health.

[Read More](#)

### Featured Research

## Resource Conservation



With the arrival of Professor **Mike Daniels**, a soil and water specialist at the [University of Arkansas Division of Agriculture](#), a significant shift occurred in resource conservation. Previously, the industry relied solely on models due to the lack of available data. However, Mike's groundbreaking research conducted at Dabbs Discovery Farm has revolutionized the field by providing valuable and



firsthand data. Learn more by tuning into the latest Featured Research video.

Learn More

Career Snapshot

Mark Holt



**Mark Holt** grew up around agriculture in Stuttgart but didn't expect it to be his career. While attending the [University of Arkansas](#), he saw the financial and economic sides of agriculture and knew ag was in his future.

Now, Mark has traveled the world selling rice and soybeans grown by Arkansas farmers. Learn how he got to where he is today and the impact agriculture has had on him by watching his Career Snapshot!

Watch Now



INDUSTRY NEWS

United Soybean Board  
Farmer-Leaders Set FY24 Budget



The [United Soybean Board's](#) (USB) 77 farmer-leaders met July 17-21 in Niagara Falls, New York. During this time, they approved a \$191.5M budget for the 2024 fiscal year. This budget supports investments into research, promotion, and education initiatives that boost demand for U.S. Soy and benefit all American soybean farmers. From execution to oversight and program support, the total budget figure stands as a testament to USB's commitment to advancing the soybean industry.

[Read More](#)

# ASPB Attends the ACA Convention

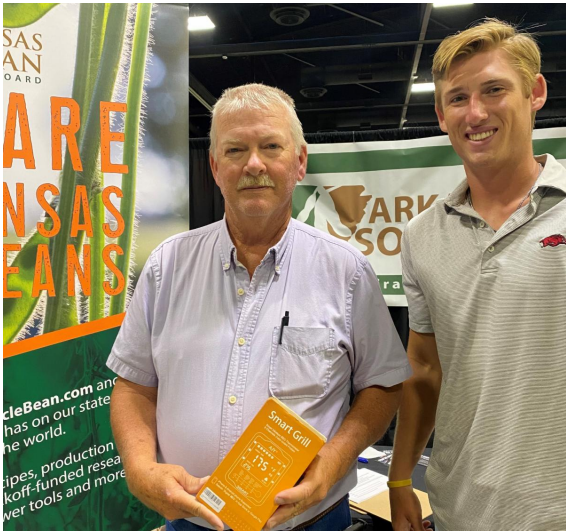
ASPB attended the 65th Annual Arkansas Cattlemen's Association Convention & Trade Show, where we educated beef producers about the benefits feeding soy has in cattle health and nutrition. Soybeans are a high-quality, wholesome and domestic protein source. Studies have shown incorporating soy into cattle feed can have various advantages that promote growth and even help enhance your herd's ability to handle environmental stresses. Learn more about the benefits of soy in cattle with the button below.

[Learn More](#)

Congratulations to Robert Pettz for winning our digital meat thermometer!

We enjoyed seeing everyone at the 2023 convention and are looking forward to next year!

If you missed us this year, visit [TheMiracleBean.com](#) to learn about soy, including soy's impact on cattle health.







[Sign Up for the SRIN Newsletter](#)



# Take These Soy Snacks Back to School

As back-to-school season approaches, it's the perfect time to consider incorporating soyfoods into your family's snack routine. Not only are soyfoods delicious, but they also offer a multitude of health benefits. Rich in plant-based proteins, soyfoods provide a nutritious alternative to animal-based products, supporting growth and development for kids and promoting overall well-being for the whole family. Embrace the goodness of soyfoods and give your family a healthy and tasty snack option to fuel their learning adventures.



## Buttermilk Ranch Dressing & Dip

Its kid-friendly flavor profile complements well with garden-fresh vegetables like bell pepper strips, cucumber slices and carrot sticks

[Try The Recipe](#)



## Chocolate Pudding Pies

This dessert combines smooth and creamy textures with rich chocolate flavor. Perfect for satisfying your sweet tooth cravings!

[Try The Recipe](#)



**Apricot Oatmeal Soy Cookies**

A delightful treat that combines the perfect balance of flavors and textures.

Try The  
Recipe



**Sun-Dried Tomato Tofu Dip**

This dip offers a perfect blend of creamy textures and savory flavors sure to satisfy your taste buds.

Try The  
Recipe

*Soybeans are a versatile bean used in a variety of dishes sure to satisfy all palettes. Find more recipes by visiting [themiraclebean.com](http://themiraclebean.com) with the button below!*

View More Soy Recipes



**AMERICAN SOCIETY OF PLANT BIOLOGY MEETING**

August 5th – August 8th

**SOIL AND WATER CONSERVATION SOCIETY ANNUAL MEETING**

August 6th – August 9th

**COATINGS TRENDS & TECHNOLOGIES**

September 6th – September 8th

**NATURAL PRODUCTS EXPO EAST**

September 20th – September 23rd

SEE THE FULL CALENDAR OF EVENTS  
HERE

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