



- About
- Checkoff
Research
- Students
- Grower Tools
- Media Center



2023 ASPB Annual Checkoff–Funded Research Report

The Arkansas Soybean Promotion Board is proud to present the 2023 edition of its Annual Checkoff-funded Research Report. Each year, ASPB invests millions of checkoff dollars to fund important research projects that help positively impact Arkansas soybean farmers' success. Review the digital report by clicking the button below.

See the Report



2023
ARKANSAS
CHECKOFF–FUNDED
RESEARCH REPORT



Science & Soybeans Go Hand-in-Hand

The [Soybean Science Challenge](#), sponsored by ASPB, is now open for students grades six through 12 across the state. This challenge is a series of online classes that result in science projects at science fairs across the state, with soybeans at the center of those projects.



Students interested in participating are required to complete six online course modules before submitting their science project to their district science fair, the state science fair or the Arkansas FFA Agriscience Fair. Each project submitted is assessed by the Soybean Science Challenge judges. The project must focus on soybeans in order to qualify. Winners of the Soybean Science Challenge award receive a cash prize

Learn More



PRODUCERS

Featured Research
Novel Poultry Diet Proteins



Meet **Savannah Crafton-Wells**, a research fellow at the [University of Arkansas](#) who's on a mission to revolutionize poultry nutrition. Her current project dives deep into the world of soy-based feed. But this isn't just any research; it's a game-changer for your farm. Savannah's work holds the key to optimizing feed efficiency, enhancing poultry quality, and saving you money. Watch the full featured research video to learn more about her project.

Learn More

Career Snapshot
Julie Robinson



Julie Robinson's journey from rural roots to cultivating future leaders in agriculture is nothing short of inspiring. As the driving force behind the Lead AR program for adults and the Soybean Science Challenge for high school students she's preparing the leaders of today and tomorrow, while inspiring the next generation of agvocates. Learn more by watching Julie share her story.

Watch Now



Soy Surges In Home Construction



The use of soy-based products has grown rapidly over the last few years, thanks to their reputation for being a more cost-effective, greener and healthier option than products made with traditional ingredients, like petroleum. From eco-friendly soy-based flooring to roofs, and innovative wall solutions soy's natural versatility has infiltrated even the world of paint, paint strippers, and stains, bringing you options that are not just vibrant but also environmentally friendly.

[Learn More](#)



Soy Foods: Accessible, Affordable, Sustainable Nutrition



Searching for accessible and budget-friendly protein options to elevate your family meals? Look no further than the incredible world of soy, where affordability meets sustainability and exceptional nutrition. Explore the numerous benefits of incorporating soy into your diet and the positive impact it can have on both your family's well-being and our planet with the button below!

[Learn More](#)

Score Big With Soy!

Our mouthwatering Tempeh Reuben with creamy Russian dressing is the MVP of gameday feasting. Packed with plant-powered protein and incredible flavor, it's the touchdown your taste buds have been waiting for. So skip the ordinary and elevate your gameday spread with this soy-based superstar!



Get the Recipe

Soybeans are a versatile bean used in a variety of dishes sure to satisfy all palettes. Find more recipes by visiting themiraclebean.com with the button below!

View More Soy Recipes



CALENDAR OF EVENTS

FOOD NUTRITION CONFERENCE & EXPO

October 7th – October 10th

THE GREENER MANUFACTURING SHOW

October 11th – October 12th

WESTERN COATINGS SHOW

October 15th – October 18th

ASA-CSSA-SSA INTERNATIONAL ANNUAL MEETING

October 29th – November 1st

SEE THE FULL CALENDAR OF EVENTS
HERE

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