

# The Bean Brief A Special Edition

# A SPECIAL MESSAGE FROM ASPB CHAIR JOHN FREEMAN



Friends,

Arkansas Soybean Month is back, and the Arkansas Soybean Promotion Board is ready to celebrate. Throughout November, we will honor the contributions of Arkansas soybean producers and raise awareness of this row crop's importance to the state economy and its versatile use in the agriculture industry. During the 2023 crop season, the Arkansas soybean industry reached record highs but not without challenges for farmers. This year nematodes have presented a personal difficulty, but thanks to the University of Arkansas System Division of Agriculture

<u>Cooperative Extension Service's</u> complementary nematode testing kits, funded by checkoff dollars, both myself and fellow farmers can effectively assess our crops' future health. This is a great example of how your checkoff dollars are working for you! Producers can claim their free testing kits by contacting their <u>county's extension office</u>.

Let's come together to celebrate the dedication of Arkansas soybean producers as they drive the state's agriculture industry forward. Follow us on <a href="Facebook">Facebook</a>, <a href="Twitter">Twitter</a> and <a href="Instagram">Instagram</a> to learn about Arkansas Soybean Month, soybeans and the work of Arkansas soybean producers. Encourage your friends and family to follow the ASPB on social media, too. With your support, more people in Arkansas will know about the hard work producers do to keep Arkansas a leading soybean-producing state and a top agricultural state.

#### John Freeman

Arkansas Soybean Promotion Board Chair

LEARN MORE ABOUT ARKANSAS SOYBEAN MONTH

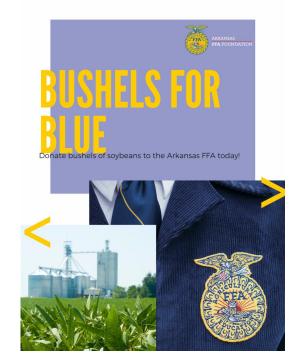
### Governor Proclaims November Sovbean Month

Governor Sarah Huckabee Sanders proclaimed November Arkansas Soybean Month! We thank the governor for recognizing the impact soybeans and soybean producers make on our state and for helping ASPB promote Arkansas' top row crop.



**LEARN MORE** 

#### Bushels for the Blue



Do you share a commitment to the future of agriculture? Let your support be known by making a tax-deductible contribution to support Arkansas FFA members. The Bushels for the Blue initiative is a great way to give back locally while nurturing the next generation of leaders who will take on the vital task of delivering food and fiber for one billion more people in the next decade.

MAKE A DONTATION

Celebrate Arkansas Soybean Month by bringing soy to your table. Soy offers many health benefits, including being the only source of complete vegetable protein. Visit our website to try these <u>soy recipes</u> and others you can incorporate into your Thanksgiving dishes.





Soy Sweet Potato Pie

Savory Soy-Based Stuffing

While you're on the website, check out information about <u>agriculture</u>, the latest <u>featured</u> <u>research</u>, a <u>news release</u> announcing Arkansas Soybean Month and the ASPB Soybean Brand Documentary.



WATCH SOYBEAN BRAND DOCUMENTARY

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