

Media Contact Carson Horn, APR <u>chorn@comgroup.com</u> 501-515-0849

FOR IMMEDIATE RELEASE

Gov. Sanders Proclaims November Arkansas Soybean Month

Celebrating Arkansas' Top Crop



Gov. Sarah Sanders commends soybean industry this November by proclaiming Arkansas Soybean Month. (Photo credit: United Soybean Board)

LITTLE ROCK, Ark. (November 2, 2023) – Each year Arkansas soybean farmers generate a substantial \$2 billion to the state's economy. This contribution enhances revenue and economic stability while creating jobs in various industries including transportation, processing, distribution and agriculture. In recognition of the impact on the state, Gov. Sarah Huckabee Sanders proclaimed November as <u>Arkansas Soybean</u> <u>Month</u>.

"Soybeans are among Arkansas' most valuable crops and are important to our economy and people," said Gov. Sanders. "As we honor Arkansas Soybean Month, I encourage every Arkansan to enjoy this product and appreciate soybean agriculture."

Soybeans are grown in 41 of the state's 75 counties, resulting in approximately 3 million acres of soybeans planted annually. Arkansas consistently ranks among the top 10 soybean-producing states in the nation. This year each acre of soybeans produced a record of 53 bushels per acre compared to 52 in 2022. Nearly half of the soybeans are earmarked for exportation.



"In the 2023 crop season, the Arkansas soybean industry achieved record yields," said <u>John Freeman</u>, Desha County soybean producer and Arkansas Soybean Promotion Board (ASPB) Chairman. "This is a testament to our farmers' unwavering commitment to not only their individual successes but the success of our state checkoff."

ASPB was established in 1971 after the Arkansas General Assembly passed Act 259, providing Arkansas soybean producers an organization through which they could work to improve the state's soybean industry. The legislation created a <u>nine-member board</u> with the responsibility of administering research, promotion and market development to foster the growth of Arkansas's soybean industry. Members are nominated by certain soybean-related organizations and appointed by the governor.

The Board's activities are funded by the soybean checkoff, a congressionally mandated assessment of soybeans specifically designated for research and promotion efforts.

For recipes, tools and information to help you celebrate Arkansas Soybean Month, visit the webpage <u>here</u>. Follow ASPB on <u>Facebook</u>, <u>Instagram</u> and <u>Twitter</u>, or sign up to receive the monthly <u>Bean Brief</u> newsletter to stay updated on all activities.

To learn more about the Arkansas Soybean Promotion Board, visit <u>TheMiracleBean.com</u>.

###

About Arkansas Soybean Promotion Board

The Arkansas Soybean Promotion Board is led by nine volunteer farmer-leaders nominated by various producer organizations in Arkansas and appointed by the Governor. Soybeans are Arkansas's top row crop with approximately 3 million acres planted each year, generating an annual economic impact of \$2 billion. Arkansas is consistently ranked among the top ten soybean producing states nationally, exporting 50% of its crop. ASPB invests more than \$2.2 million in research each year as part of its commitment to the continued sustainability of the Arkansas soybean industry. Learn more by visiting TheMiracleBean.com.