

July | 2024



[About](#)

[Checkoff Research](#)

[Students](#)

[Grower Tools](#)

[Soy At Home](#)

THE ARKANSAS SOYBEAN
PROMOTION BOARD'S

BEAN BRIEF

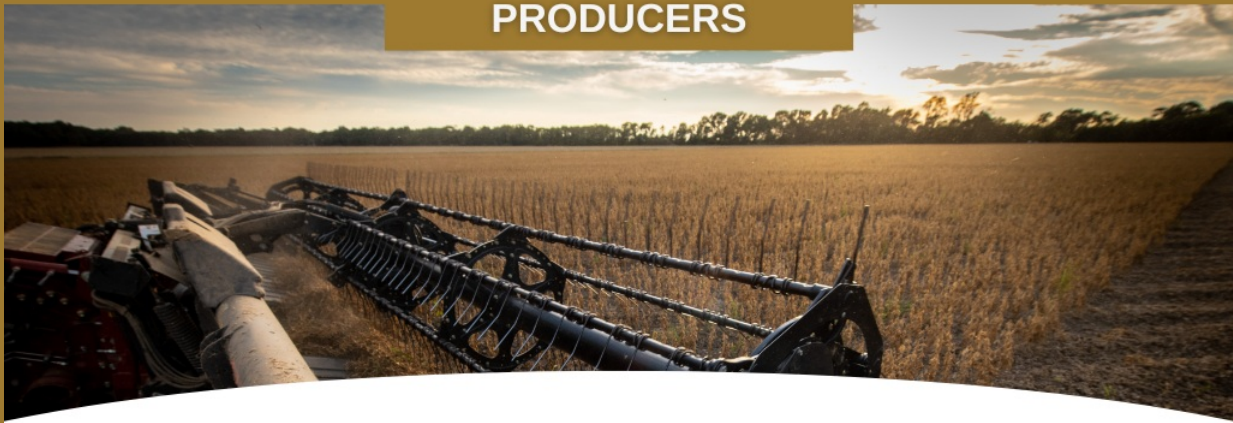
Time is Running out to Grow for the Green!

The application period for the [Grow for the Green Soybean Yield Challenge](#) closes **August 1, 2024!** If you haven't already, submit your application today!

Your participation not only offers a chance to win but also contributes essential production data and supports the adoption of best practices statewide. Take action now — apply today and be part of advancing soybean production excellence in Arkansas!



[Apply Now](#)



2024 Midsouth Crop Progress: Planting Recap



The 2024 planting season in the Midsouth region is recapped, showcasing the resilience of farmers in overcoming early weather challenges to advance corn and soybean planting. Despite sporadic rainfall and localized flooding affecting planting schedules, the season highlights agricultural adaptability and commitment to crop success. Find further insights into the Midsouth crop progress and planting strategies in this Farm Progress article with the button below.

[Learn More](#)

Have Our SCN Sorrows Been Drowned?



Recent research has shown promising developments in managing soybean cyst nematode (SCN), a significant pest affecting soybean crops. Scientists are exploring new resistant varieties and biological controls that have demonstrated effective suppression of nematode populations and improvement in crop yields. These advancements offer hopeful prospects for farmers grappling with SCN infestations, suggesting potential breakthroughs in soybean pest management strategies. Read more in this Farm Progress article by clicking the button below.

[Read More](#)

Featured Research

Arkansas Row Crop Verification Program



Chad Norton and his team at the [Arkansas Row Crop Verification Program](#) are

tackling critical challenges such as combating pigweed and gaining insights into fertility, entomology, irrigation, and more. Learn how they're addressing these issues and making a significant impact in Arkansas agriculture by watching this Featured Research video.

[Watch Now](#)

Career Snapshot Gardner Lile



Gardner Lile went from working odd jobs in high school to becoming a successful Real Estate Broker for his family business. With a background in finance and accounting from the University of Arkansas, Lile brought a dynamic approach to real estate, incorporating things like drone imagery and meticulous property audits. Learn more about how Gardner grew his interest as a Real Estate Broker by watching him share his story in this Career Snapshot video!

[Watch Now](#)



United Soybean Board Farmer-Leaders Set FY25 Budget



The [United Soybean Board's](#) (USB) 77 farmer-leaders convened from July 8-11 in Baltimore, Maryland, where they approved a forward-thinking budget of \$173.8 million for the fiscal year 2025. This budget supports critical research, promotion, and education initiatives aimed at enhancing the demand for U.S. Soy and benefiting soybean farmers across America. The approved budget reflects USB's commitment to advancing the soybean industry through strategic investments and program support.

[Learn More](#)

ASPB Attends the Arkansas Cattlemen's Association Convention

ASPB attended the 66th Annual Arkansas Cattlemen's Association Convention &

Trade Show, where we educated beef producers about the benefits feeding soy has in cattle health and nutrition.



Soybeans are a high-quality, wholesome and domestic protein source. Studies have shown incorporating soy into cattle feed can have various advantages that promote growth and even help enhance your herd's ability to handle environmental stresses. Learn more about the benefits of soy in cattle at themiraclebean.com.

Congratulations to Max Nutt for winning our \$100 Bass Pro gift card!





Add Soy to Your Grill



Explore the health benefits of incorporating soy into your summer grilling menu! From heart health to cancer prevention and bone health, soy offers a nutritious alternative to traditional barbecue fare. Discover creative ways to grill with soy, including edamame, miso glaze, soybean oil, soy-based burgers, tempeh skewers, and tofu steaks, providing both delicious flavors and essential nutrients.

[Learn More](#)

All Things Edamame!

Explore the versatility and nutritional benefits of soy with edamame! From refreshing salads to savory snacks, these recipes are ideal for your end-of-summer gatherings.



Delight in the wholesome goodness of this trail mix, a nutritious and satisfying snack perfect for any time of day.

Edamame Mixed Munch



Indulge in the flavors of summer with this vibrant pasta salad, ideal for a refreshing lunch or side dish at your next gathering.

Edamame Pasta Salad



Savor the freshness of this salad, perfect for enjoying alongside your summer meals.

Edamame Corn Salad



This creamy spread is a nutrient-packed choice for toast or pairing with your favorite veggies.

Edamame Avocado Spread

Find more ideas for adding soy to your diet by visiting themiraclebean.com with the button below!

View More Soy Recipes

UPCOMING EVENTS

FARM BUREAU CONVENTION

December 3rd – December 4th

DECEMBER 2024 UNITED SOYBEAN BOARD MEETING

December 9th – December 12th

FEBRUARY 2025 UNITED SOYBEAN BOARD MEETING

February 17th, 2025 – February 21st, 2025

ARKANSAS WOMEN IN AGRICULTURE CONFERENCE

March 31st, 2025 – April 1st, 2025

JULY 2025 UNITED SOYBEAN BOARD MEETING

July 13th, 2025 – July 17th, 2025

SEE THE FULL CALENDAR OF EVENTS
HERE

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