

May | 2024



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## Arkansas Soybean Planting Pace at 5-Year High



Thanks to a relatively dry winter, row crop planting pace has surged to its best in half a decade. Soybeans lead the charge, with 56% of planned acreage already sown, far surpassing the usual 23% at this time of year. According to **Jarrold Hardke**, extension rice agronomist for the [University of Arkansas](#), early planting offers the best shot at maximizing yields. We're excited for a promising season ahead!

[Read More](#)



#### Featured Research

## Insect Management: Managing Worms, Bugs and Slugs in Soybeans



Stay ahead of pests this summer! Assistant Professor and Entomologist, **Dr. Ben Thrash**, and his team at the [University of Arkansas](#), are exploring pest control solutions to help farmers keep their crops protected. Watch this Featured Research video to learn about these innovative pest management strategies you can implement in your fields!



[Learn More](#)

### Career Snapshot

## Daniel McCormick



What exactly do crop consultants do? For Arkansas native and [Arkansas State University](#) graduate, **Daniel McCormick**, crop consultancy involves working directly with farmers to make recommendations based on soil samples. Daniel landed his role thanks to his internship and networking. Learn more about his story and careers in agriculture by watching his Career Snapshot video.

[Learn More](#)

## The Connection Between Bees and Soy



Did you know bees are buzzing about soy? While soybean plants may not boast showy flowers, the small blooms hidden under the leaves catch the attention of bees. From mid-June to early August, soybeans burst into bloom, providing an essential food source for these pollinators. Research has revealed soybean pollen in nectar and bees' stomachs! Curious to learn more? Click the button below.

[Learn More](#)



## INDUSTRY NEWS

# U.S. Soy Farmers Support Firefighters with New Innovation

Introducing SoyFoam™ TF 1122, developed by Cross Plains Solutions using U.S. soy flour. This breakthrough foam alternative is designed to extinguish Class A and B fires without the use of intentionally added PFAs chemicals, making it a safer option for firefighters and the environment. Plus, it's clean, green, and contains no detectable fluorines, ensuring a safer environment for all. Click the button below to learn more about this sustainable solution and how U.S. Soy is making a positive impact beyond the fields.





[Learn More](#)

## Cultivating Soy Sustainably



Smart irrigation and center-pivot systems are the key to U.S. soybean success, ensuring soil health and water conservation. These systems deliver precise water amounts while using fewer resources. Farmers use soil moisture sensors, weather trackers, and even GPS to analyze moisture levels and weather patterns. Learn more ways farmers are cultivating soy sustainably with the button below.

[Learn More](#)



CONSUMER CORNER

## Going Live: Soy On KATV



Over the last few months, ASPB has been featured on *KATV's Good Morning Arkansas*. We've had so much fun sharing soy health benefits and inviting viewers across Arkansas to try our favorite soy recipes at home. Now, we're inviting you! Get access to our full collection of soy recipes, and watch all of our recent demonstrations by clicking the button below!

[See More](#)

## It's Soy Summer





With the warmer weather, you may find yourself ready for travel excursions and afternoons by the pool. While these activities can be exciting, they can also be exhausting when catering to kids' endless snack requests. Feeding kids (and yourself!) during the summer months may look different than during the school year for several reasons. Get tips for incorporating soy into your summer menu with the button below.

[Read More](#)

***Soybeans are a versatile bean used in a variety of dishes sure to satisfy all palettes. Find more recipes by visiting [themiraclebean.com](https://www.themiraclebean.com) with the button below!***

[View Soy Recipes](#)

**CALENDAR OF EVENTS**

## **JULY 2024 UNITED SOYBEAN BOARD MEETING**

July 8th – July 11th

## **DECEMBER 2024 UNITED SOYBEAN BOARD MEETING**

December 9th – December 12th

## FEBRUARY 2025 UNITED SOYBEAN BOARD MEETING

February 17th, 2025 – February 21st, 2025

[View Full Calendar](#)

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