May | 2024





Checkoff Research

Students

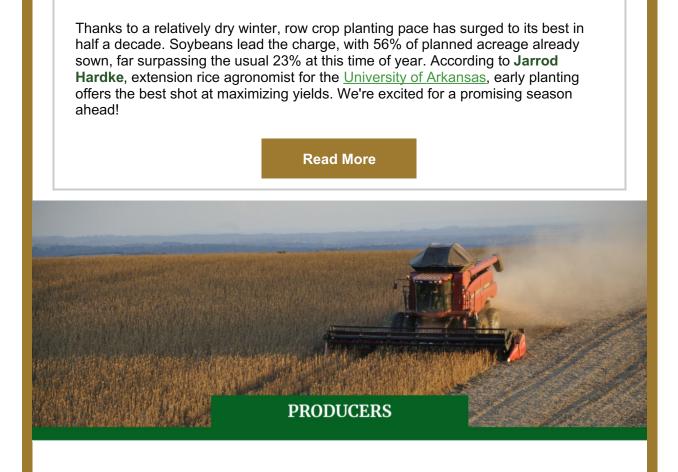
Grower Tools

Media Center



## Arkansas Soybean Planting Pace at 5-Year High





#### Featured Research Insect Management: Managing Worms, Bugs and Slugs in Soybeans



Stay ahead of pests this summer! Assistant Professor and Entomologist, **Dr. Ben Thrash**, and his team at the <u>University of Arkansas</u>, are exploring pest control solutions to help farmers keep their crops protected. Watch this Featured Research video to learn about these innovative pest management strategies you can implement in your fields!

# Career Snapshot Daniel McCormick



What exactly do crop consultants do? For Arkansas native and <u>Arkansas State</u> <u>University</u> graduate, **Daniel McCormick**, crop consultancy involves working directly with farmers to make recommendations based on social samples. Daniel landed his role thanks to his internship and networking. Learn more about his story and careers in agriculture by watching his Career Snapshot video.

Learn More

#### The Connection Between Bees and Soy



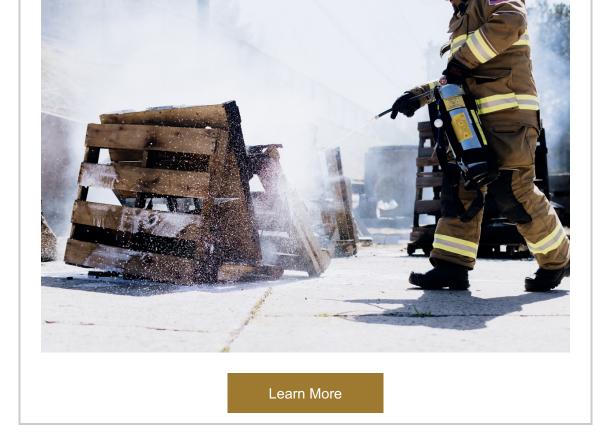
Did you know bees are buzzing about soy? While soybean plants may not boast showy flowers, the small blooms hidden under the leaves catch the attention of bees. From mid-June to early August, soybeans burst into bloom, providing an essential food source for these pollinators. Research has revealed soybean pollen in nectar and bees' stomachs! Curious to learn more? Click the button below.

Learn More



## U.S. Soy Farmers Support Firefighters with New Innovation

Introducing SoyFoam<sup>™</sup> TF 1122, developed by Cross Plains Solutions using U.S. soy flour. This breakthrough foam alternative is designed to extinguish Class A and B fires without the use of intentionally added PFAs chemicals, making it a safer option for firefighters and the environment. Plus, it's clean, green, and contains no detectable fluorines, ensuring a safer environment for all. Click the button below to learn more about this sustainable solution and how U.S. Soy is making a positive impact beyond the fields.



#### **Cultivating Soy Sustainably**



Smart irrigation and center-pivot systems are the key to U.S. soybean success, ensuring soil health and water conservation. These systems deliver precise water amounts while using fewer resources. Farmers use soil moisture sensors, weather trackers, and even GPS to analyze moisture levels and weather patterns. Learn more ways farmers are cultivating soy sustainably with the button below.

Learn More



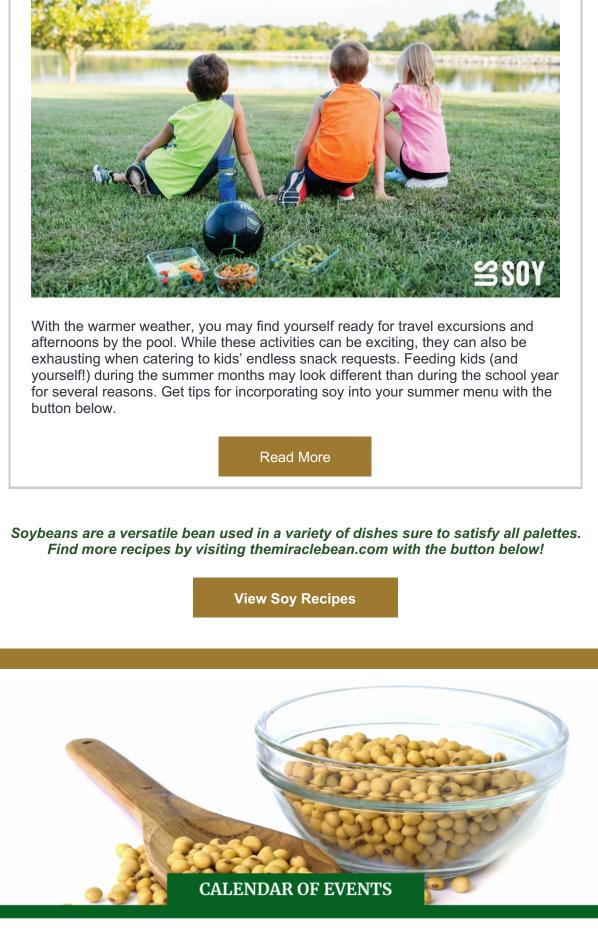
#### Going Live: Soy On KATV



Over the last few months, ASPB has been featured on *KATV's Good Morning Arkansas*. We've had so much fun sharing soy health benefits and inviting viewers across Arkansas to try our favorite soy recipes at home. Now, we're inviting you! Get access to our full collection of soy recipes, and watch all of our recent demonstrations by clicking the button below!

See More

# It's Soy Summer



#### JULY 2024 UNITED SOYBEAN BOARD MEETING July 8th – July 11th

#### **DECEMBER 2024 UNITED SOYBEAN BOARD MEETING**



Arkansas Soybean Promotion Board | 1 Natural Resources Drive, Little Rock, AR 72205

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