



THE ARKANSAS SOYBEAN
PROMOTION BOARD'S

BEAN BRIEF

Arkansas Soybean Promotion Board Elects New Officers



Brad Doyle

Chairman



Joe Thrash

Vice Chairman

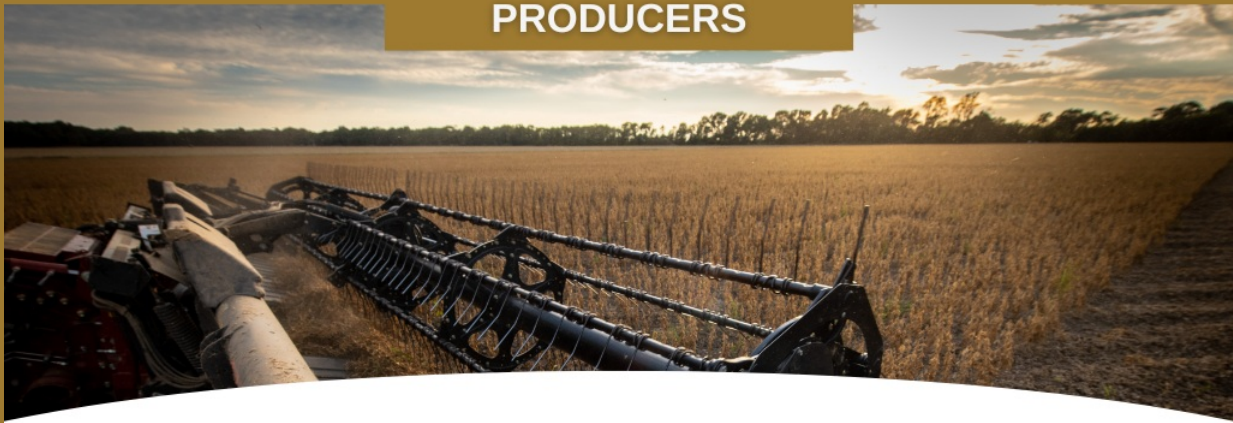


West Higginbotham

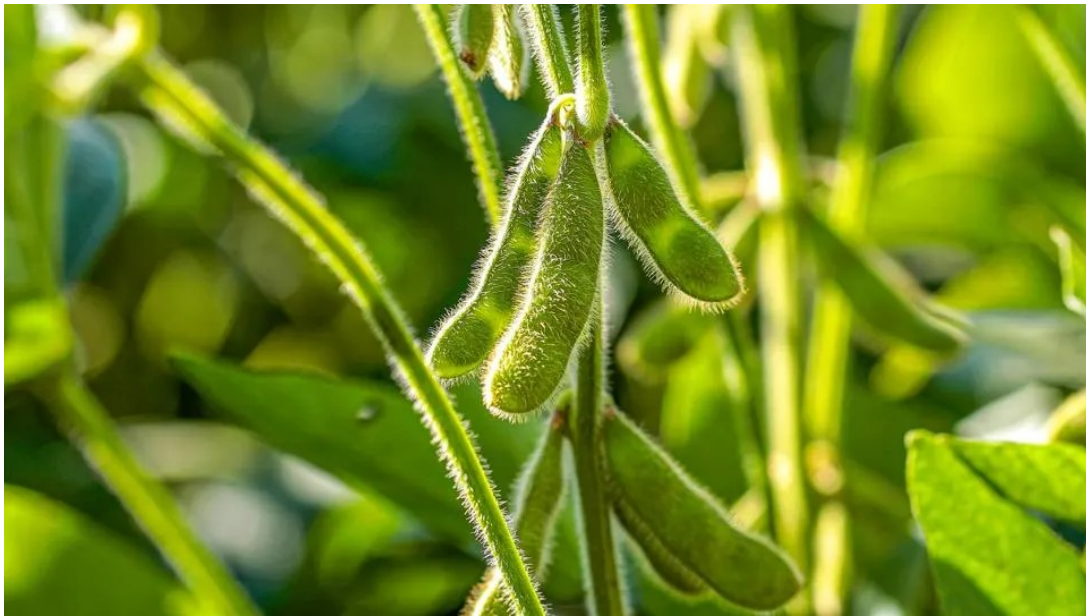
Secretary / Treasurer

At their recent meeting, the Arkansas Soybean Promotion Board elected a new slate of officers to lead the organization. These new leaders are set to guide the board's initiatives and efforts in the coming term.

[Read More](#)



How Have Soybeans Become the Second Largest Crop in the U.S.?



Soybeans have become the second largest crop in the United States, covering about 85 million acres annually. Their role spans from food production to renewable fuels and bio-based plastics, with a substantial economic impact. Read more about why soybeans are so important and their contributions by clicking the button below.

[Learn More](#)

Featured Research

How to Handle Southern Root-Knot Nematodes



Did you know that nearly every soybean-growing county in Arkansas has southern root-knot nematodes? Researcher **Dr. Travis Faske** and his team at the [University of Arkansas](#) are leading ongoing research to identify management options to help soybean farmers fight these plant-parasitic pests and other nematode problems. Watch this Featured Research video to learn more about watching for nematodes in your fields!

[Watch Now](#)

Career Snapshot **Hunter Biram**



Growing up on his family farm in Floral, Arkansas, **Hunter Biram** developed a profound understanding of agriculture that now drives his work as an Extension Agricultural Economist and Assistant Professor at the [University of Arkansas System Division of Agriculture](#). Today, he channels his passion into supporting Arkansas farmers by offering expert advice on crop insurance, market trends, and policy changes, helping them effectively manage and mitigate risks to their farms. Learn more about his story and careers in agriculture by watching his Career Snapshot video.

[Watch Now](#)

INDUSTRY NEWS



NASS Forecasts New Record Soybean Yield for Arkansas



Arkansas is on track to break its soybean yield record for 2024, with forecasts predicting an average of 57 bushels per acre. This increase is expected to boost production to 172 million bushels. Despite some recent hot and dry weather, early-season conditions have been favorable.

[Read More](#)

2024 Southern Soybean Breeders Tour to Spotlight the Mid-South



The **Arkansas Soybean Breeding program** invites all breeders, researchers, growers and industry professionals to the [2024 Southern Soybean Breeders Tour](#) for an in-depth exploration of the latest research, trials and innovations in soybean breeding across the Mid-South. This year's event will take place from September 3rd-5th in Memphis, Tennessee, focusing on the unique challenges and opportunities of soybean production in the Mid-South region. Learn more about the event by clicking the button below.

[Learn More](#)

CONSUMER CORNER



Soy is Fuel!



Now that kids are back into the swing of school, their never-ending activities keep them constantly on the move. Keeping them fueled with nutritious meals is key to supporting their busy days! Soy is a fantastic way to add protein, fiber, and essential nutrients to their diet, helping them stay energized and focused. Get tips for incorporating soy into your family's daily nutrition with the button below.

[Learn More](#)

Quick & Easy Breakfast Ideas

Looking for tasty and convenient breakfast options to start the day with? From creamy smoothies to tasty muffins, these recipes are perfect for energizing your mornings.



These muffins serve as a delicious and convenient option for a quick on-the-go breakfast!

Chocolate Chip Muffins



This parfait is a nutrient-rich option, perfect for a satisfying breakfast or a delicious snack.

Soy Yogurt Parfait



Enjoy the refreshing flavor of this creamy soy strawberry banana smoothie—ideal for a quick, nutrient-packed breakfast.

Strawberry Banana Smoothie



Savor the combination of tofu and tomato in this satisfying breakfast sandwich, perfect for starting your day on a flavorful note.

Breakfast Sandwich

Find more ideas for adding soy to your diet by visiting themiraclebean.com with the button below!

View More Soy Recipes

UPCOMING EVENTS

SEPTEMBER 2024 SOUTHERN SOYBEAN BREEDERS TOUR

September 3rd – September 5th

DECEMBER 2024 UNITED SOYBEAN BOARD MEETING

December 9th – December 12th

FEBRUARY 2025 UNITED SOYBEAN BOARD MEETING

February 17th, 2025 – February 21st, 2025

JULY 2025 UNITED SOYBEAN BOARD MEETING

July 13th, 2025 – July 17th, 2025

SEE THE FULL CALENDAR OF EVENTS
HERE

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