

THE ARKANSAS SOYBEAN
PROMOTION BOARD'S

BEAN BRIEF

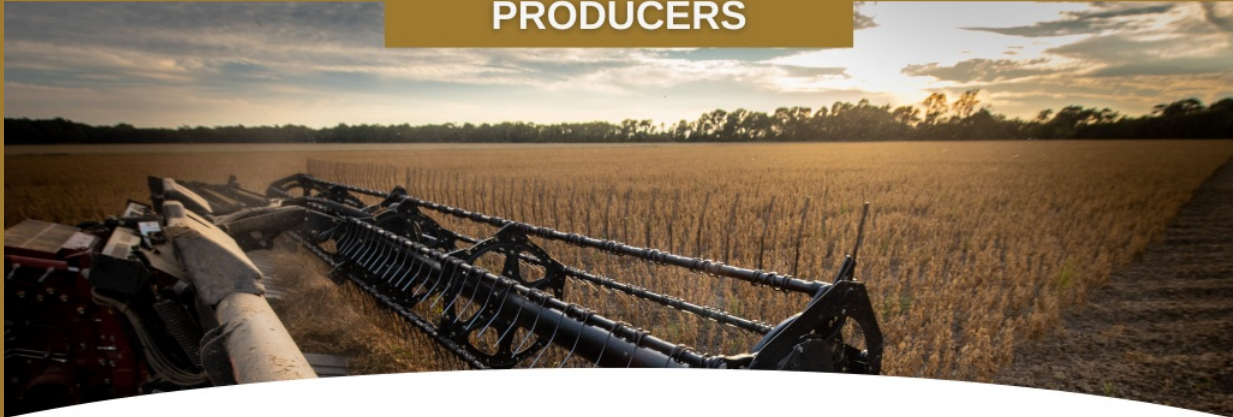
ASPB Invests in Next Generation of Industry Leadership



The Arkansas Soybean Promotion Board (ASPB) and the Arkansas Corn and Grain Sorghum Board invest in future ag leaders by sponsoring Arkansas FFA and 4-H state officers at the 2025 Commodity Classic. This \$15,000 sponsorship provides students with industry exposure, networking, and hands-on education at the nation's largest farmer-led ag event. Click the button below to learn more.

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PRODUCERS



Featured Research

Insect Management: Managing Worms, Bugs and Slugs in Soybeans



Dr. Ben Thrash, an entomologist with the [University of Arkansas](#) System Division of Agriculture, is researching effective insect management strategies for Arkansas soybean farmers. His work explores solutions for managing worms, slugs, and other pests to protect soybean yield and quality. Watch this Featured Research to learn more about the latest pest control recommendations and how they can benefit your operation.

[Watch Now](#)

Career Snapshot

Jenna Martin



Jenna Martin grew up with a deep passion for agriculture. Her experiences in 4-H, working for the county agent's office and serving as Miss Arkansas Rice 2013-2014 shaped her journey in the industry. After studying agribusiness at [Arkansas State University](#), Jenna combined her farm experience with business knowledge to build a successful career in agriculture. Read her Career Snapshot to learn more about Jenna's story and how she paved the way for future generations in agriculture.

[Read Now](#)

INDUSTRY NEWS



Arkansas Farmers To Receive \$286

Million Through American Relief Act



Farmers in Arkansas are set to receive a significant boost through the American Relief Act, totaling \$286.2 million in assistance, with Mississippi County emerging as the top recipient. This relief package, part of a resolution passed in December to keep the federal government open, extends the 2018 Farm Bill through September 2025. It provides \$10 billion in economic assistance to farmers of key crops, including rice, soybeans, cotton, and corn. Discover how this financial aid is distributed across the state and the specific crops to benefit the most by clicking to read more. You'll also see the breakdown and how counties like Mississippi, Craighead, and Poinsett are impacted.

[Read More](#)

Unlocking the Potential of High Oleic Soybeans in the Mid-south



High oleic soybeans are gaining attention for their healthier oil, used in everything from cooking oils to dairy feed and industrial applications. With benefits like zero trans fats and extended shelf life, these soybeans offer a sustainable solution for food production. However, to capitalize on this growing market, Mid-south farmers face challenges like the need for local crush facilities and delivery points. Read on to learn about the development of SOYLEIC soybeans and the future of production in the Delta.

[Learn More](#)

America's Market Insights



A group of 10 farmers recently journeyed through Honduras and Guatemala on the United Soybean Board's See for Yourself mission to discover the vital role the soy checkoff plays in growing exports of U.S. soybeans, poultry and meat products. From visits to Guatemala's largest port to meeting with agriculture officials, they learned firsthand how U.S. soybean investments impact the global market. Don't miss out on the inspiring story of how U.S. soy is feeding and fueling the world. Read more about the mission and the farmers' experiences!

[Read More](#)



Gardening's Best Kept Secret



Edamame isn't just a delicious and nutritious snack—it can also improve the health of your garden. Growing food-grade soybeans like edamame helps enrich your soil naturally, providing essential nutrients for future crops. With a simple process called inoculation, these plants can boost nitrogen levels, reducing the need for synthetic fertilizers. Plus, edamame is easy to grow and a great addition to any home garden. Want to get started? Read the full article below.

[Read More](#)

National Nutrition Month

Celebrate National Nutrition Month by making informed food choices and building healthy habits that last! Soy is a versatile, high-quality protein that supports balanced nutrition while being sustainably grown. Whether you're looking to add more plant-based protein to your meals or try something new, soy offers a delicious and nutritious way to fuel your day. Discover the benefits of incorporating soy into your diet and embrace a heart-healthy approach to nutrition!



Soynut Butter Pita Pocket



Edemame Munch



Soy Smoothie



Buffalo Lettuce Wraps

Find more ideas for adding soy to your diet by visiting themiraclebean.com with the button below!

View More Soy Recipes

UPCOMING EVENTS



THE 73RD ANNUAL MID-SOUTH FARM & GIN SHOW

February 28th, 2025 – March 1st, 2025

JULY 2025 UNITED SOYBEAN BOARD MEETING

July 13th, 2025 – July 17th, 2025

DECEMBER 2025 UNITED SOYBEAN BOARD MEETING

Dec 7th, 2025 – Dec 11th, 2025

SEE THE FULL CALENDAR OF EVENTS
HERE

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