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Arkansas Soybean Promotion Board celebrates National Nutrition Month with opening of new exhibit



The Miracle Bean: 100 Years of Soybeans in Arkansas is open to the public until Sunday, August 3.

LITTLE ROCK, Ark., March 31, 2025 – The [Arkansas Soybean Promotion Board](#) (ASPB) is celebrating National Nutrition Month with the opening of a new temporary exhibit: The Miracle Bean: 100 Years of Soybeans in Arkansas. ASPB is a producer-led organization serving the state’s soybean industry through [research](#), [education](#) and [promotion](#).

“We are proud to share the history of soybean farms,” said [Brad Doyle](#), a soybean producer from Poinsett County and Arkansas Soybean Promotion Board Chairman. “It’s the largest row crop in the state and provides countless health benefits. Now, people can see that through this one-of-a-kind exhibit.”

The exhibit is displayed at the [Plantation Agriculture Museum](#) in Scott, which prides itself in preserving the state’s farming history. The exhibit features the importance of soybeans from its first cultivation in Eastern Asia to its introduction to the United States. You can see the development of soybean crops in Arkansas as the exhibit takes you through the years of how technology advanced farming to large-scale production.

“This is an exciting time for the museum,” said Curtis Smith, the museum curator for the Arkansas Department of Parks, Heritage and Tourism. “It’s our first ever collaborative project, and we are proud to partner with the Arkansas Soybean Promotion Board to bring the significant history of soybean agriculture to the public.”

More soybeans are planted in Arkansas than rice, wheat, corn and sorghum combined. The soybean is nicknamed “the miracle bean” as it has several nutrition benefits, like reducing the risk of heart disease and preventing certain cancers. Learn more by visiting TheMiracleBean.com.

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About the Arkansas Soybean Promotion Board

The Arkansas Soybean Promotion Board is led by nine volunteer farmer-leaders appointed by the Governor. Soybeans are Arkansas’s top row crop with approximately 3 million acres planted each year, generating an annual economic impact of \$2 billion. Arkansas is consistently ranked among the top ten soybean producing states nationally, exporting 50% of its crop. ASPB invests more than \$2.2 million in research each year as part of its commitment to the continued sustainability of the Arkansas soybean industry. Learn more by visiting TheMiracleBean.com.