

THE ARKANSAS SOYBEAN
PROMOTION BOARD'S

BEAN BRIEF

ASPB Celebrates National Nutrition Month With Opening of New Exhibit

In honor of National Nutrition Month, the Arkansas Soybean Promotion Board has opened a new exhibit: The Miracle Bean: 100 Years of Soybeans in Arkansas. Located at the [Plantation Agriculture Museum](#) in Scott, the exhibit highlights the evolution of soybean farming—from its origins in Eastern Asia to becoming Arkansas’s largest row crop.



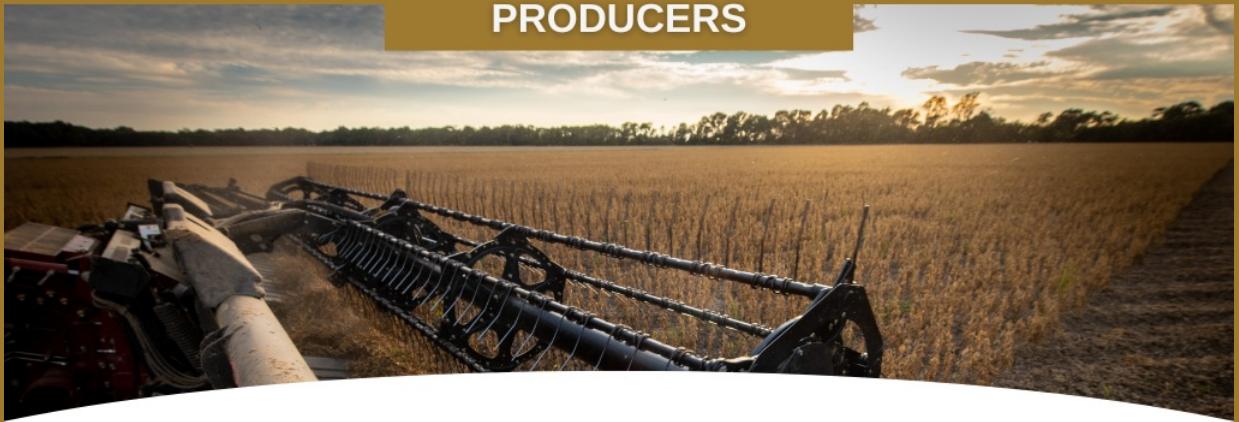
Visitors can explore historic photos, learn how technology has shaped production, and discover the many health benefits of soybeans, including their role in reducing heart disease and cancer risk.

Plan your visit soon and experience why soybeans have earned the name “the miracle bean.”



[Read More](#)

PRODUCERS



Featured Research

Variety Testing and Screening



John Carlin, director of the Arkansas Crop Variety Improvement Program at the [University of Arkansas System Division of Agriculture](#), is advancing soybean research across the state. His team tests 158 varieties at eight locations to help farmers select the best options for their fields. With new automation tools and upgraded seed counters, the program is improving both accuracy and efficiency. Learn more by watching the full Featured Research video.

Watch Now

Career Snapshot

Ryann Grubbs



As an agri-science teacher and FFA advisor, **Ryann Grubbs** is shaping the next generation of ag leaders. Her work helps students understand the value of agriculture and the important role Arkansas soybean producers play in feeding and fueling the world. Watch her Career Snapshot Video to learn more.

Watch Now

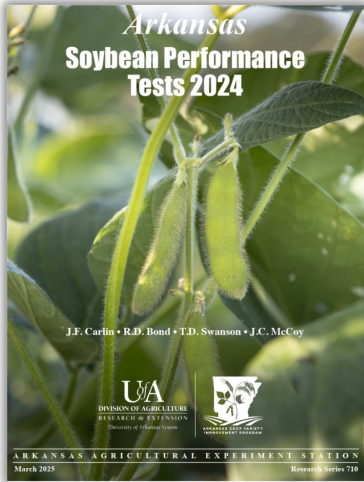


INDUSTRY NEWS

Access the Latest Soybean Performance Tests Report

The 2024 Soybean Performance Tests Report from the [University of Arkansas System Division of Agriculture](#) is now available for Arkansas producers. This report provides data on the top-performing soybean varieties across different regions, helping you compare key strains and make informed decisions for improved yields. It also includes expert recommendations to guide your variety selection for the season.

Access the full report now to make data-driven decisions and maximize your soybean yields.



View The Report

How Flooding in Early Reproductive Stages Impacts Soybeans



New research from the [University of Arkansas System Division of Agriculture](#) shows how flooding during early reproductive stages impacts soybean yield and seed composition. While seed quality held steady, yield losses were significant—especially in sensitive varieties. The study supports the development of flood-tolerant soybeans and smarter planting strategies. Read the full article on SRIN by clicking the button below to explore the findings.

[Read More](#)

Achieving Consistent Animal Nutrition Results With U.S. Soy



Dr. Amy Batal, a poultry nutritionist, shared the benefits of U.S. Soy at the International Production & Processing Expo (IPPE), highlighting how U.S. soybean meal improves animal performance, reduces feed costs and supports sustainability. Learn why U.S. Soy is the trusted choice for animal nutritionists and producers worldwide by clicking the button below.

[Read More](#)



Reasons To Consider Soybean Oil



Sustainably grown U.S. soybean oil offers both health benefits and a reduced environmental impact. Curious about how it supports heart health and sustainability? Read on to learn more about why U.S. soybean oil is a smart choice for both your diet and the planet.

[Read More](#)

Find more ideas for adding soy to your diet by visiting themiraclebean.com with the button below!

[View More Soy Recipes](#)

UPCOMING EVENTS



ARKANSAS WOMEN IN AGRICULTURE CONFERENCE

March 31st, 2025 – April 1st, 2025

JULY 2025 UNITED SOYBEAN BOARD MEETING

July 13th, 2025 – July 17th, 2025

DECEMBER 2025 UNITED SOYBEAN BOARD MEETING

Dec 7th, 2025 – Dec 11th, 2025

[SEE THE FULL CALENDAR OF EVENTS
HERE](#)

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