

August | 2025



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THE ARKANSAS SOYBEAN
PROMOTION BOARD'S

BEAN BRIEF

Matt Smith of Blytheville Elected ASPB Vice Chairman



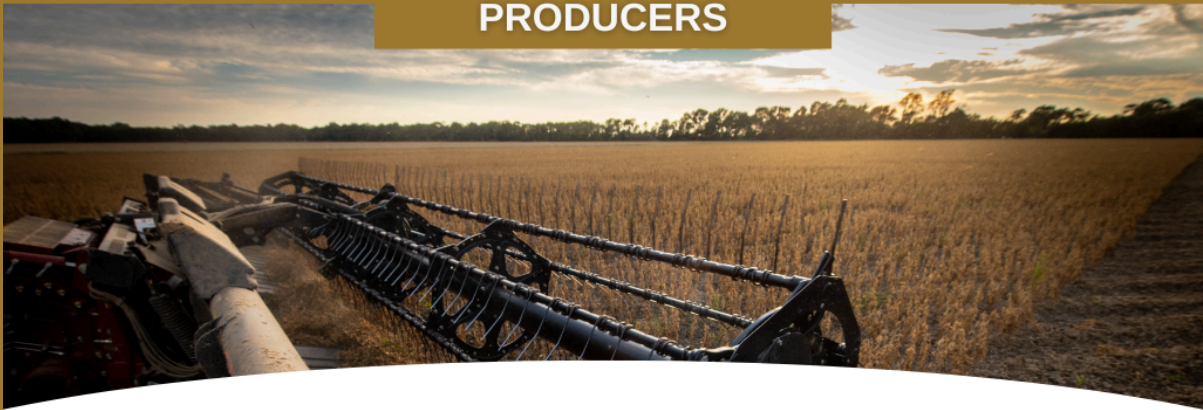
The Arkansas Soybean Promotion Board elected Matt Smith of Blytheville as vice chairman during last month's board meeting. Matt is a third-generation farmer growing soybeans, corn, cotton and wheat in Mississippi County.

As vice chairman, Smith's goals are to continue promoting the state's soybean industry and advocating for research funded through checkoff

dollars that supports the best return on investment for farmers.

[Read more!](#)

PRODUCERS



2025 ASPB Annual Checkoff-Funded Research Report

The Arkansas Soybean Promotion Board proudly presents the 2025 Annual Checkoff-funded Research Report. The board invested \$3.4 million in 2025, supporting vital research tackling challenges and driving innovation for Arkansas soybean producers. Explore the report by clicking below.

[View the Report](#)

Featured Research

Dr. Michael Kidd

Professor of Poultry Nutrition at the University of Arkansas



Soy-based animal feed has been shown to provide hogs and other livestock that eat it with increased energy and improved overall health. **Dr. Michael Kidd**, professor of poultry nutrition at the University of Arkansas (U of A), is researching how soy-based animal meal benefits poultry and the poultry industry.

Learn more about his work in the Featured Research video!

[Learn More](#)

Career Snapshot

Taylor Wiseman

Executive Director, Arkansas FFA Foundation



Taylor Wiseman has always been involved in agriculture, from her family farm to being involved in the FFA as a student. Now, she leads the Arkansas FFA Foundation as the Executive Director!

Taylor shares her journey in ag communications through public policy and service to her community.

[Watch here!](#)

INDUSTRY NEWS



Farmers, Lenders Confront a Hard Year

Kirk Vansandt, an ag finance writer for *Arkansas Business*, discusses the challenges farmers and lenders are facing. He lists the historic pressures



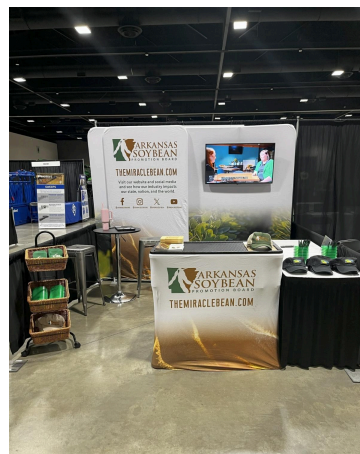
and what Arkansas agriculturalists can do to mitigate the stresses.

[Read More](#)

ASPB Promotes Soy Feed at Arkansas Cattlemen's Association

We beefed things up at the 67th Annual Arkansas Cattlemen's Association Convention and Trade Show this month in Hot Springs. The Arkansas Soybean Promotion Board educated consumers on the benefits of soy-based feedstuffs for cattle and their nutritional value.

Watch more about soy-based feed stuffs from Dr. Beth Kegley, Professor of Animal Science, University of Arkansas System Division of Agriculture!



[Watch Now](#)

CONSUMER CORNER



Refreshing Soy Recipes

The Arkansas summer heat continues, so cool off with these soy-packed recipes. These dishes are served cold and pack a protein punch! Whether you're hosting a BBQ or staying inside, these recipes will be a success.



Roasted Cauliflower, Butter
Bean and Edamame Salad

Silky Lemon Tofu Pudding

Find more ideas for adding soy to your diet by visiting themiraclebean.com with the button below!

[View More Soy Recipes](#)

UPCOMING EVENTS

33RD ANNUAL ANTIQUE TRACTOR & ENGINE SHOW

September 13th, 2025

UNITED SOYBEAN BOARD MEETING

December 7th, 2025 – 11th, 2025

[SEE THE FULL CALENDAR OF EVENTS HERE](#)

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