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Matt Smith Elected Vice-Chairman of Arkansas Soybean Promotion Board



Pictured: Matt Smith, newly-elected ASPB vice-chairman

LITTLE ROCK, Ark., September 3, 2025 – The [Arkansas Soybean Promotion Board](#) (ASPB), a producer-led organization serving the state's soybean industry through [research](#), [education](#) and [promotion](#), elects [Matt Smith](#) of Blytheville as Vice-Chairman. Governor Sanders appointed Smith to the board in September of last year. Smith also serves as a board member on the [Arkansas Corn and Grain Sorghum Board](#).

Smith is a third-generation farmer growing soybeans, corn, cotton and wheat in Mississippi County. As Vice-Chairman, Smith wants to continue promoting the state's soybean industry and advocating for research funded through checkoff dollars that support the best return on investment for farmers.

"I am honored to be chosen by my fellow board members to take on this role for the Arkansas Soybean Promotion Board," Smith said. "I hope to continue the important work of the board by being a resource for farmers and producers in the state."

Arkansas is one of the leading states for soybean production, ranking second in the United States. Approximately three million acres of soybeans are harvested each year, making soybeans a two billion industry and the top row crop in the state.

"We are happy to have Matt on the board, and we look forward to his leadership," said [Brad Doyle](#), ASPB Chairman. "He is a hard worker and passionate about putting farmers first in Arkansas."

To learn more about Matt Smith and the other members of the Arkansas Soybean Promotion Board by [clicking here](#).

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The Arkansas Soybean Promotion Board is led by nine volunteer farmer-leaders appointed by the Governor. Soybeans are Arkansas's top row crop with approximately 3 million acres planted each year, generating an annual economic impact of \$2 billion. Arkansas is consistently ranked among the top ten soybean producing states nationally, exporting 50% of its crop. ASPB invests more than \$2.2 million in research each year as part of its commitment to the continued sustainability of the Arkansas soybean industry. Learn more by visiting www.themiraclebean.com.