

October | 2025



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THE ARKANSAS SOYBEAN
PROMOTION BOARD'S

BEAN BRIEF



Celebrating the Soy-tennial



Starting in November, we commemorate the 100th anniversary of soybean production in Arkansas. Join us as we celebrate a century of innovation and perseverance that continues to shape the state's agricultural landscape.

The Miracle Bean Museum Exhibit



Starting November 7, visitors to the Museum of the Arkansas Grand Prairie will get to experience **The Miracle Bean: 100 Years of Arkansas Soybeans**. The exhibit chronicles the state's century-long journey with its most valuable row crop. The display also highlights the legacy of Jacob Hartz Sr. of Stuttgart, whose early efforts pioneered Arkansas's billion-dollar soybean industry.

For those unable to visit in person, a virtual version of the exhibit is available below.

[Learn More](#)



Soybean Science Challenge Open

Arkansas students in grades six through 12 can now register for the **2026 Soybean Science Challenge**, a statewide education program that pairs science learning with hands-on research.

Sponsored by the **Arkansas Soybean Promotion Board** and managed by the University of Arkansas System Division of **Agriculture Cooperative Extension Service**, the Soybean Science Challenge rewards student innovation with

cash prizes for top projects.



[Learn More](#)

Career Snapshot

Kolton Wright

Agricultural Science Research Technician



Growing up on a beef cattle farm in Waldron, Arkansas, **Kolten Wright** always had a connection to agriculture. It wasn't until a summer internship at the **USDA Dale Bumpers Small Farms Research Center** he discovered how his love for science and hands-on work could merge into a meaningful career.

Kolton explains how his work as a research technician is improving agricultural practices across the state.

[Learn More](#)

Featured Research

Dr. Jeremy Ross

Professor of Entomology and Plant Pathology



For more than 40 years, the **Arkansas Soybean Research Verification Program** has helped producers turn research into real-world results. By combining field-tested management strategies with Extension recommendations, farmers across the state are improving yields, reducing costs, and strengthening profit margins.

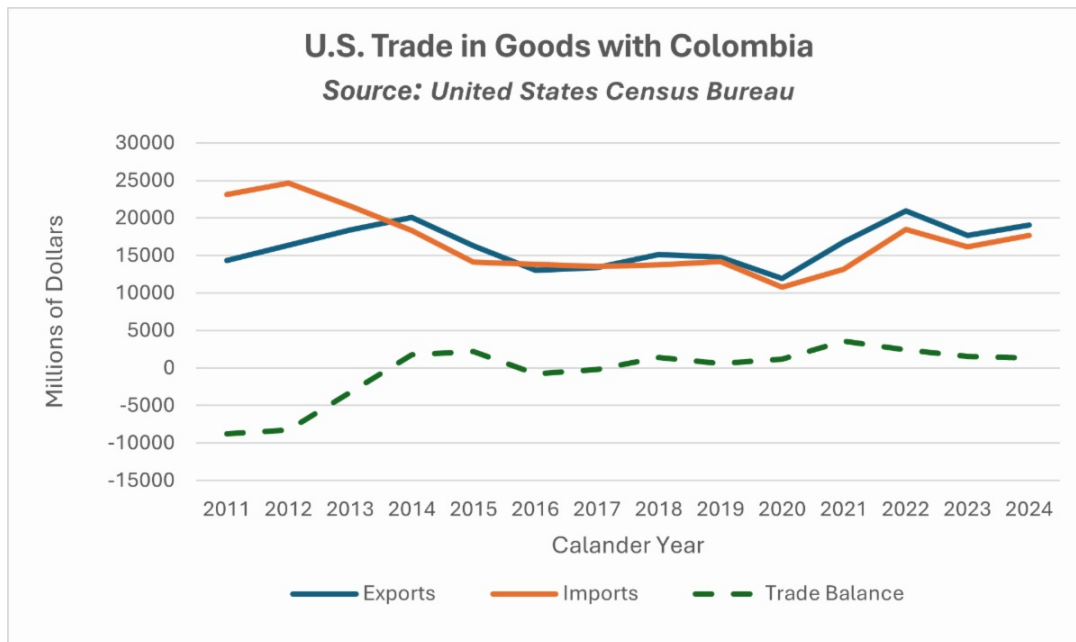
Led by **Dr. Jeremy Ross** and Chris Elkins, this checkoff-supported program continues to refine best practices for fertility, weed and pest control, and planting decisions. It's more than research; it's proof that innovation in the field leads to success at harvest.

[Learn More](#)



U.S. – Colombia Trade Promotion Agreement Sets a Strong Precedent for Future Trade Deals

With evolving trade policies and growing feed–industry demand, Colombia is stepping into the spotlight as a rising market for U.S. soybeans and high–quality soy meal. This shift presents a fresh opportunity for American growers and exporters.



[Read More](#)

Why Indonesia Matters for U.S. Soy

U.S. soy continues to strengthen its global footprint as Indonesia emerges as a key growth market. Recent trade developments are expanding demand for U.S. soybeans and soy meal, highlighting how international partnerships are fueling new opportunities for America’s “miracle bean.”



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U.S. – Morocco Trade Relations: A Growing Partnership

U.S. soy is finding opportunity in Morocco as the nation strengthens its role as a key import partner. With expanding demand for soy-based feed and food products, new trade developments are helping connect Moroccan markets with high-quality U.S. soy.



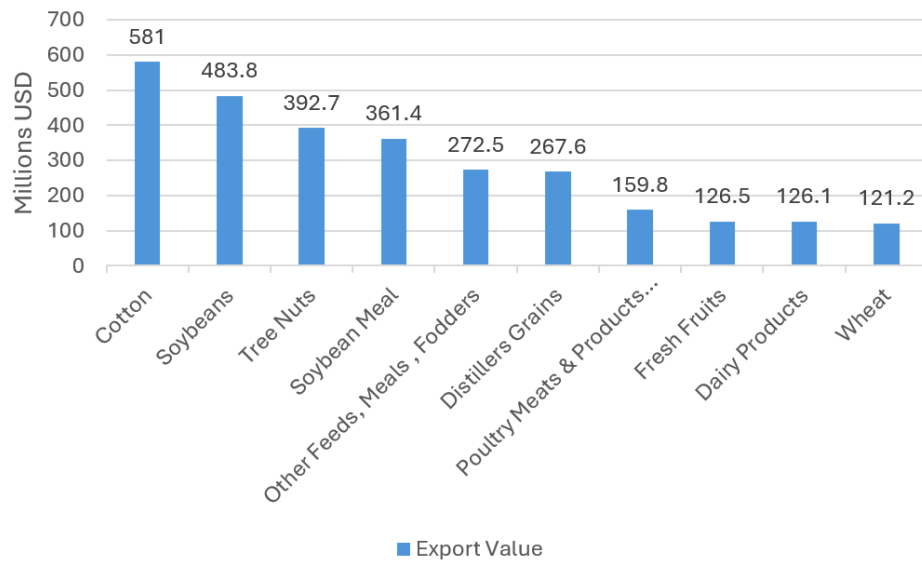
[Read More](#)

U.S. – Vietnam Trade Relations: Its History, Growth and Possibility

Vietnam's fast-growing aquaculture and feed sectors are fueling new demand for U.S. soy. Strengthened trade ties and ongoing collaboration are helping connect Vietnamese producers with high-quality American soybeans, supporting sustainable growth and expanding global reach.

Top Ten US Ag Exports to Vietnam - 2024

Source: USDA/FAS- GATS



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CONSUMER CORNER

Desserts from the Soyfoods Council

Soy Sweet Indulgences

12 Celebration Dessert Hits

Linda Funk • Gail Bellamy • Jana Strobel



The Soyfoods Council offers the new, free digital recipe brochure, **Soy Sweet Indulgences: 12 Celebration Dessert Hits** on its website. Today's trendiest desserts not only taste great, they gravitate towards less sugary choices made with better-for-you ingredients. As you gear up for the holiday season, soy foods help achieve those goals without sacrificing taste or texture.

[Learn More](#)

UPCOMING EVENTS

SOYBEAN CENTENNIAL KICKOFF

November 2025

ARKANSAS SOYBEAN PROMOTION BOARD MEETING

November 6, 2025

ARKANSAS FARM BUREAU ANNUAL CONVENTION

December 3rd, 2025 – 5th, 2025

UNITED SOYBEAN BOARD MEETING

December 9th, 2025 – 11th, 2025

SEE THE FULL CALENDAR OF EVENTS
HERE

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