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FOR IMMEDIATE RELEASE

Monroe County Row-Crop Farmer Inducted into Arkansas Agriculture Hall of Fame



Fourth-generation row-crop farmer Jim Carroll III honored by the Arkansas Agriculture Hall of Fame for his lasting impact on the soybean industry across Arkansas and the United States.

LITTLE ROCK, Ark., March 27, 2026 — The [Arkansas Agriculture Hall of Fame](#) inducted fourth-generation soybean farmer Jim Carroll III from Monroe County into the Class of 2026, honoring his leadership in strengthening Arkansas’s largest industry and advancing opportunities for U.S. soybean farmers.

“Farming isn’t just about planting and harvesting; it’s about responsibility,” Carroll said. “This honor isn’t just about me; it reflects the people I’ve worked with, learned from, and leaned on over the years.”

Carroll’s most prominent role was serving as chairman of the [United Soybean Board \(USB\)](#), a checkoff-funded organization that maximizes profit opportunities for U.S. soybean farmers through strategic investments in research, promotion and education. In 2020, he led USB through the challenges of COVID-19, ensuring checkoff investments continued to support farmers and critical research initiatives.

Before becoming chair, Carroll was influential with USB for more than a decade in various capacities. He helped expand global markets for U.S. soybeans, advance sustainable production practices and advocate for the interests of Arkansas farmers.

“Agriculture touches every part of the world, and it takes leaders like Jim Carroll to make sure farmers have a voice at every level,” said [Brad Doyle](#), Arkansas Soybean Promotion Board chairman and USB director from Poinsett County. “His contributions to the soybean industry will positively impact Arkansas and the United States for years to come.”

Carroll also sat on the [Arkansas Soybean Promotion Board](#), which administers the state’s soybean checkoff program. As Arkansas marks 100 years of soybean production, his leadership advanced research, promotion and education efforts to help position soybeans as the state’s top row crop – an approximately \$2 billion industry with about 3 million acres planted annually. Arkansas ranks 10th nationally in soybean production.

A 1974 Arkansas Tech University alumnus, Carroll has served on the Arkansas Rice Board, USA Rice Board and Arkansas Farm Bureau Board. He was president of the Piney Ditch Drainage Board, overseeing infrastructure improvements that protect farmland across Monroe and Lee Counties.

He remains active on the [Monroe County Farm Bureau Board](#) and as finance chair of First United Methodist Church in Brinkley. Carroll manages a diverse farm growing soybeans, corn and rice with his wife Rhonda, brother Jon and sister-in-law Jana on their multi-generational family operation.

Learn more about the Arkansas soybean industry by visiting [TheMiracleBean.com](#).

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About the Arkansas Soybean Promotion Board

The Arkansas Soybean Promotion Board is led by nine volunteer farmer-leaders appointed by the Governor. Soybeans are Arkansas’s top row crop with approximately 3 million acres planted each year, generating an annual economic impact of \$2 billion. Arkansas is consistently ranked among the top ten soybean producing states nationally, exporting 50% of its crop. ASPB invests more than \$2.2 million in research each year as part of its commitment to the continued sustainability of the Arkansas soybean industry. Learn more by visiting [TheMiracleBean.com](#).